

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.93

Catalog for Spring, 1945

LIBRARY
RECEIVED
★ MAY 23 1945 ★
U. S. Department of Agriculture



NAUGHTON FARMS

Incorporated

WAXAHACHIE, TEXAS

2

Select the Plants you Want from this Catalog... Right in your Own Home

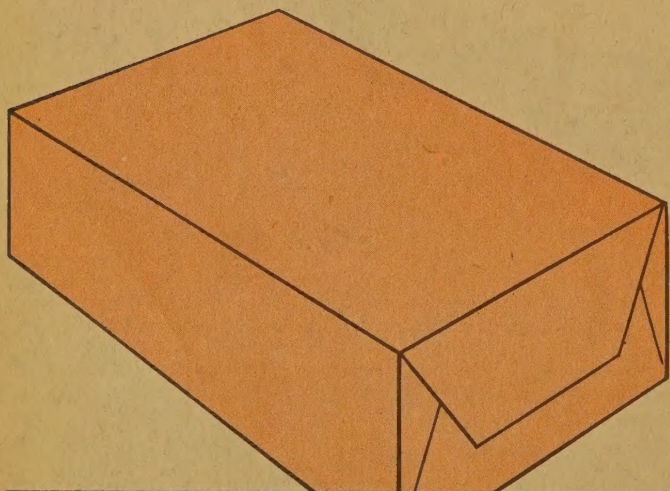


Whether you live in the city, in the suburbs or on the farm—Naughton Farms, Inc., not only offers you an unusually wide selection of fine roses, fruit trees, shrubs, and other nursery stock at amazingly low prices, but also offers—at no extra cost to you—fast delivery right in your own home without wasting a single minute of time or burning up a drop of gasoline! We pay the postage on every plant listed in this catalog with the exception of the Special Offers Nos. 97, 14 and PX-1. Our several principal shipping points bring Naughton Farms, Inc., within 24 hours of more than one-half of the entire United States and within 48 hours of all but a few sections of the entire country. Simply write out your order at your convenience and drop it in the mail box. Within a remarkably short time your postman will deliver your plants—all in first-class, live-growing condition—right to your door! Naughton Farms, Inc., is as close as your mail box!

BUY DIRECT FROM ^{ONE} OF
THE WORLD'S LARGEST
MAIL ORDER NURSERIES

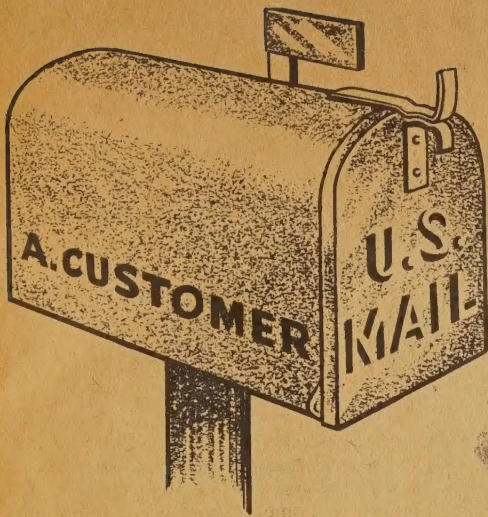
SAVE
up to
50%

**All Naughton Plants
are Scientifically Packed**



Naughton plants are shipped freshly dug from the nursery rows, thus insuring you fresh live plants with plenty of vitality. In order to insure the arrival of your plants in the finest condition they are carefully packed for shipment in sphagnum moss, the best shipping material known to the nursery trade. To prevent drying out during packing, plants are "heeled in" in wet sand instead of sawdust. Everything possible is done to keep plants in perfect condition every moment from the time they leave the fields until they reach your door. No expense is spared to make sure that every plant reaches you in first class, live, growing condition!

Every Naughton Plant



FREE DELIVERY TO YOUR DOOR

Think how easy and convenient to order by mail. Drop your order in the mail and the postman delivers it to your door. No worry—it's at home, ready to plant, when you want it.

WE pay the postage on every plant and collection of plants listed in this catalog except Special Offers No. 97, 14 and PX-1 shown on Pages 8, 21 and 32. (These offers are shipped to you express collect.) This one service alone frequently saves as much as 25% on small orders and from 5% to 10% on larger orders.

ALL NAUGHTON PLANTS ARE FREE FROM DISEASE

EVERY PLANT IS DEPARTMENT OF AGRICULTURE INSPECTED!

Every plant in all fields and nurseries in Ellis, Van Zandt and Smith counties in Texas where stock handled by us is grown, and in greenhouses, lathhouses and grounds is inspected each year by inspectors from the Texas Department of Agriculture. Naughton Farms, Inc., complies with the laws of all states in transporting nursery stock. When you buy from Naughton Farms, Inc., you get only disease-free plants—the best that can be grown.

HARDY THROUGHOUT THE UNITED STATES

The rich soils and favorable location of growing fields where stock is raised assure you strong, hardy, well-developed plants. The understock or root structure of a plant determines its hardiness. All our budding is done on high-quality, extra sturdy understock (Multiflora Japonica) that produces plants that will be equally vigorous anywhere in America.

Our Guarantee

If for any reason any plant that you receive from Naughton Farms, Inc., purchased from this catalog fails to please you in every way all you have to do is notify us within 5 days after the date on which you receive your plants and we will either send you other stock satisfactory to you or will refund your money in full. You are the judge—just be sure you notify us if you are not completely satisfied within the specified period. Think of it! You can landscape your home, you can plant your orchard, you can enjoy your own rose garden and be assured that the plants you use will arrive in good live condition and will meet with your complete approval. This catalog supersedes all previous Naughton Catalogs and cancels all previous guarantees and prices. We reserve the right to refund any money sent to us for merchandise at prices lower than quoted in this catalog.

Because of the climate in which our plants are grown they enjoy a longer growing period and naturally develop more complete root systems. Our two-year-old plants have the benefit of 18 to 20 months of actual field growth, whereas in many sections of the country the same stock would have the benefit of only 12 to 14 months of growth.

Guaranteed Satisfactory



REASONS



WHY IT PAYS to send your order to Naughton Farms, Inc.



WHY NAUGHTON'S is one of the World's Largest Mail Order Nurseries

SPECIAL EARLY-ORDER DISCOUNTS

For best results, roses, shrubs and other nursery stock should be planted as early as possible in the spring. As a special inducement to early planting, we offer you the special early order discounts shown below, provided your order is accompanied by remittance in full. Order now, and take the discount, and we will ship your plants either now or later. Just advise us when you want your plants shipped and we will make shipment at that time.

EARLY ORDER DISCOUNTS

15% DISCOUNT BEFORE JAN. 30TH! If you send your order before January 30th you may discount all prices in this catalog 15%.

10% DISCOUNT BEFORE FEB. 15TH! If you send your order before February 15th you may discount all prices in this catalog 10%.

5% DISCOUNT BEFORE MARCH 1ST! If you send your order before March 1st you may discount all prices in this catalog 5%.

NO DISCOUNTS ALLOWED AFTER MARCH 1, 1945

No Discount Allowed Unless You Send Cash in Full With Your Order.

C.O.D. ORDERS: We will make C.O.D. shipments if you wish. However, we do not allow any discount from price quoted herein on C.O.D. orders.

FAST SERVICE!

Naughton Farms, Inc., is located in the heart of one of America's most famous rose and nursery stock producing areas. Your plants are fresh and live when they leave us—they reach you in the shortest possible time.

1

YOU GET GUARANTEED SATISFACTORY PLANTS!
(See page 3)

2

YOU GET PLANTS TRUE TO NAME AND VARIETY AND EXACTLY AS ADVERTISED!

3

SPECIAL EARLY ORDER DISCOUNTS SAVE YOU \$\$\$!

4

YOU GET DISEASE-FREE DEPARTMENT OF AGRICULTURE INSPECTED PLANTS!

5

YOUR PLANTS ARE DELIVERED TO YOUR DOOR FREE OF CHARGE!

6

YOU GET LOWER PRICES AND BIGGER VALUES WHEN YOU BUY NAUGHTON PLANTS!

HOW TO ORDER



List the roses, trees, shrubs, vines, evergreens, and other stock you want, using the order blank on page 31 of this catalog. State the number, size, and price of each item that you want to order. BE SURE to specify the date on which you want your stock shipped to you. If you wish to send cash with order, enclose your personal check, a money order, or bank draft with your order. If you wish your order shipped C.O.D. just write C.O.D. on the bottom of the order blank. Remember, whether you send cash with order or ask us to ship C.O.D. we will pay all of the postage (except on the Special Offers 97, 14 and PX-1.) Mail order to

NAUGHTON FARMS, INC.

Waxahachie, Texas

ORDER NOW—PLANT EARLY

NAUGHTON'S 2-YEAR OLD EVERBLOOMING ROSES

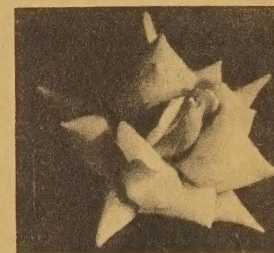


*Choice of more than
100 Varieties*

59^c EACH
POSTPAID

Variety	Description
AMERICAN BEAUTY	dark red
AMI QUINARD	superb dark velvet, black
AUTUMN	yellow, bronze and red
BRIARCLIFF	vivid pink
BETTY UPRICHARD	copper and red
COLUMBIA	splendid pink buds
CALEDONIA	large alabaster white
CUBA	dazzling orange red
DAME EDITH HELEN	double, large pink
DAINTY BESS	single pink and white
ETOILE DE HOLLANDE	lovely dark red
E. G. HILL	very popular, dazzling red
EDITH NELLIE PERKINS	tinted copper, splashed red
EDITOR MCFARLAND	lovely deep pink
FRAU KARL DRUSCHKI	large snowy white

Variety	Description
FRANCIS SCOTT KEY	double, deep rich red
F. J. GROOTENDORST RED	fast grower, red
F. J. GROOTENDORST PINK	fast grower, pink
GRUSS AN TEPLITZ	very hardy red
GOLDEN OPHELIA	yellow and gold
HENRY NEVARD	popular, large scarlet red
HADLEY	old favorite, red
IMPRESS	splendid, salmon-yellow
J. J. L. MOCK	very popular, soft pink
JOHN RUSSELL	rich crimson, dark centers
JOANNA HILL	creamy yellow
K. A. VICTORIA	popular, doubly snowy white
KILLARNEY WHITE	a splendid white
KILLARNEY PINK	clear pink
KILLARNEY DOUBLE WHITE	pure white
LADY HILLINGDON	deep Indian yellow
LA FRANCE	something different, silvery pink



GET THEM DIRECT FROM AMERICA'S ROSE GARDEN

During the many years that we have been associated with the rose industry, we have visited and bought roses from all of the principal rose-growing sections of the country. As a result of the first-hand experience thus gained, it is our firm belief that Texas is by far the greatest rose-growing state in America. Its rich sandy soil, mild climate and long growing season produce bigger and better rose plants. Most of our roses are produced in the rich soils of the Natchez River in East Texas—a section that may truly be termed the "Rose Garden of America!"

Texas-grown roses are just as hardy in the North as they are in the South. The hardiness of a rose does not depend upon the climate or soil in which it is grown—it depends upon the understock on which the rose is budded. All Naughton roses are budded upon the finest Multiflora Japonica understock and are capable of standing all kinds of weather. Texas-grown roses, due to the long growing season they enjoy, are fully matured when they leave our nurseries, thus assuring you the best of blooming plants the first season you plant them in your yard or garden.

Today we are one of the largest shippers of two-year-old, field-grown roses in the entire United States. We never list a rose until we have seen it ourselves, are sure of its blooming qualities, and firmly believe that it will give our customers complete satisfaction.

When you buy Naughton roses from this catalog you may rest assured that they are tested and proven roses. Years of experience in proving each variety of budded roses listed in our catalog, a large staff of capable rose growers, conscientious old-fashioned honesty, and a jealous care of our reputation for fair dealing, have brought Naughton Farms, Inc., an army of thousands of satisfied rose customers from all over the world. We are justly proud of them—we are justly proud of the roses that we ship!

NAUGHTON'S

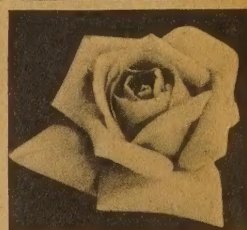
2-Year Old

FIELD-GROWN

ROSES



59¢ EACH POSTPAID



Variety	Description
LUXEMBOURG	bright yellow, shaded orange
LORD CHARLEMONT	scarlet crimson
MARGARET McGREDY	orange vermilion
MARY C. OF ILCHESTER	lively pink
METEOR	very popular red
MME. CAROLINE TESTOUT	soft pink
MRS. CHARLES BELL	shell pink
MME. BUTTERFLY	pink and gold
MRS. DUDLEY CROSS	pink and yellow
MRS. PIERRE S. DuPONT	golden yellow
NATIONAL EMBLEM	very popular, dark red
OPHELIA	salmon with yellow shadings
PADRE	flowers freely, coppery scarlet
PAUL NEYRON	immense blooms, pure pink
PINK DRUSCHKI	immense rose pink flowers

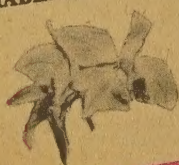
Variety	Description
PRES. HERBERT HOOVER	red and old gold
RADIANCE RED	the best red
RADIANCE PINK	the best pink
RAPTURE	glowing pink
RAINBOW	extremely popular, variegated
RED DRUSCHKI	immense red flowers
ROSELANDIA	a lovely golden yellow flower
ROSE MARIE	double-cupped, rose pink
ROSLYN	fragrant, golden yellow
SUNBURST	old garden favorite, deep yellow
SYRACUSE	fine grower, bright crimson
TALISMAN	very popular red, old gold, yellow
TEMPLAR	a fine glowing red

HARDY ORCHIDS

Be the first in your neighborhood to grow these rare and exotic plants and enjoy their gorgeously colored blooms. All Naughton Hardy Orchids are guaranteed satisfactory.

ONLY 79¢

Variety	Color
PINK LADY SLIPPER	lovely pink
YELLOW LADY SLIPPER	yellow
ORCHIS SPECTABILIS	showy
HABENARIA CLAVELIATA	yellow



All above, Orchids are strong 2 to 3 crowns.
Price: each, 79c.
Postpaid

"I NEVER SAW BETTER BUSHES"

NAUGHTON FARMS, INC.,
Waxahachie, Texas

Gentlemen:

Nov. 28, 1940

Permit me to say how pleased I am with my rose order. I never saw bushes with such healthy, long roots and so many of them.

A week before your order came I received two bushes from another company. Seeing the fine roots on your bushes voiced disappointment in the others.

Your healthy root systems, and your honesty in sending what you advertise, prompts me to write. Expect more orders from me.

Mrs. J. M. Omaha, Nebr.

10 MEXICAN TUBEROSES \$1



Ten beautiful single flowering Tuberose bulbs that will give you plenty of delightfully graceful and highly fragrant flowers from July to September.

Ten bulbs sent postpaid for only \$1

CLIMBING ROSES

Only 59¢ EACH POSTPAID

They climb! They run! In fact, you can train them to do anything you want! Let them grow along the fence, over the trellis, or up the garage. Transform such places into beauty spots that will be admired by all that see them by planting Naughton climbing roses. They are hardy everywhere and grow rapidly with little or no attention. Here we bring you America's favorite climbing roses—all strong two-year-old, field-grown stock.



Variety	Description
Clb. American Beauty	dark red
Clb. Crimson Rambler	bright crimson
Clb. Golden Ophelia	sport of bush
Clb. Los Angeles	salmon and gold
Clb. Lady Hillingdon	Indian yellow
Clb. Maude Cummings	deep shade of red
Clb. Marechal Niel	deep yellow
Clb. Mary Wallace	old favorite, red

Variety	Description
Clb. Primrose	yellow apricot
Clb. Radiance Pink	the best pink
Clb. Radiance Red	the best red
Clb. Talisman	sport of bush
Clb. Columbia	pure pink
Clb. Paul's Scarlet	old favorite, dark red
Clb. Pres. Hoover	same as bush

POPULAR EVERGREENS

We regret that our space is so limited that we cannot describe these varieties of evergreens that are among the most popular that grow and can be found in certain parts of America. All of the plants that we offer are fine field grown, heavy-rooted evergreens.

Variety	Price Each
Japanese Larch	
Size 18 to 24-in.	59¢
Colorado Blue Spruce	
Size 12-inch	98¢
Norway Spruce	
Size 12-inch	59¢
Mugho Pine	
Size 10-inch	69¢



**WE PAY
THE POSTAGE**

BABY DOLL ROSES

Polyantha roses (frequently called Baby Doll roses) produce myriads of dainty, fragrant little flowers of exquisite form and habit and will give a gorgeous array of color to your yard throughout the summer. Their perfectly formed, fragrant little buds—shaped just like their big sisters—are delightful no matter where you place them. Polyantha roses are fine for use in hedges, for borders, and for inside box culture. Also make ideal bouquets for home decoration and are just right for use in buttonholes or corsages. Plant a row of Polyanthas this year.

59¢ EACH POSTPAID

Variety	Description
Cecile Brunner	bright pink and white
Else Poulsen	bright rose
Kirsten Poulsen	bright scarlet
Edith Cavell	brilliant scarlet
Echo	two-toned pink
Golden Salmon	salmon pink and orange, popular
Gloria Mundi	orange scarlet
Ideal	dark red, profuse bloomer
Katherine Zeimet	white
Salmon Spray	salmon pink to carmine



SEE OUR GUARANTEE ON PAGE 3

10 3 FT. FIELD GROWN PEACH TREES \$2.89 EXPRESS COLLECT

Enjoy the tangy delicious flavor of tree-ripened peaches from your own orchard. Turn your idle or unproductive acres into a new source of profit with these peach trees. Practically all climates and soils will grow peaches successfully. Start your new orchard now at this bargain price and save one-half or more on the cost of your trees!

HERE'S WHAT YOU GET FOR JUST \$2.89

Variety	Type	Ripen
3 ELBERTAS	Yellow, free	July 15
1 MAMIE ROSS	White, pink, semi-cling	June 30
1 EARLY ELBERTA	Yellow, free	June 25
1 BELLE OF GEORGIA	White, free	June 20
1 CHINESE CLING	White, cling	July 10
1 GOLDEN JUBILEE	Yellow, free	June 10
1 MAYFLOWER	Red, pink, semi-cling	May 25
1 INDIAN CLING	Blood red	August 15

ORDER OFFER No. 97

All trees in above collection are sturdy, strong-rooted, heavy branched 3-ft. field-grown trees of the type that usually sell for prices of 60¢ each or more. For best results plant early. Send just \$2.89 (check, money order, or currency) today for your 10 Peach Trees. Shipped Express Collect.

Mexican Pottery

ARTS & CRAFTS OF OLD MEXICO

The pieces presented in this section of our book by no means give a complete picture of the endless variety of pottery made in the land of Old Mexico. They are merely representatives and it is hoped that they will help to portray the intense feeling for beauty, passion for multi-color design, individuality of pattern, composite use of tradition, and creative ingenuity that are woven into the fabric of Mexican life. Nowhere in the western world can the innate characteristics of a national culture be so aptly applied to articles made for everyday use. At no time has the appreciation of, and demand for them, reached so high a peak as they have at this time.



TOLTECAN WATER BOTTLES

Beautiful little Toltecan Water Bottles of true Mexican art and design. Highly painted with lovely floral design. Each bottle is two-mouthed, as shown in illustration. Highly desirable and very ornamental. These come packed 1 to the box. Price each post paid, 98c.



OIL PAINTED NOVELTY PITCHERS

Genuine imported Mexican novelty pitchers coming in assorted sizes and shapes. Known as Petatillo Pitchers. Average 2 inches high in different types and shapes. Modernistic of true Mexican arts. These are packed 4 different types and colors in a box. Price per box, \$1.00 post paid.



SALT AND PEPPER FIGURES

These are highly glazed, artistic pottery salt and pepper figures. Black Cat, Mexican Girl, Cactus Plant, Fish, and many other different types highly colored in the true Mexican art. Price per pair matched, 59c, post paid.

SOMBRERO ASH TRAY

Size of these ash trays is about 4 inches (in diameter). Made in the shape of Mexican Hats. Highly colored in beautiful colors, showing true Mexican arts. These come packed 2 to a box. Price per box, 59c post paid.

AZTEC PITCHERS

These are for decorations and purely ornamental type of Mexican pottery. They represent a technique handed down by the ancient Toltecs and Aztecs. Strictly earthen, unglazed, bearing hand-painted designs, no two of which are alike. They are rectangular-shaped, all with typical Aztec designs. Size of pitchers is, approximately, 6 inches high. These come packed 1 to a box. Price each post paid, 98c.



MINIATURE GLASS ANIMALS AND BIRDS

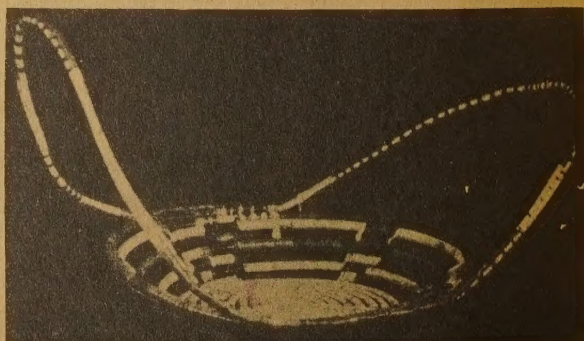
"Glass Blown"

They are dandies, they are unique, and they are modern, up to the minute little glass-blown animals for your what-not tables. Always favorites with young and old alike. Skillfully blown miniatures of animals and birds are highly desirable in every home. This is glass blowing at its best. Every piece is filled with animation. Used for ornaments, collectors' items, gifts and what-not tables. These are packed 3 to the box. Price per box, \$1.39, post paid.



FRUIT BASKETS

These can be used for gathering your cut flowers or making beautiful table fruit baskets. Built of rigid construction, round, flat, with two long flexible handles. Beautifully woven and made in brilliant colors. Price each, \$1.98 post paid.



BIG JUMBO 3-Year Old ROSES



Here is the cream of the crop! Big heavy stock with thick canes and strong matted root systems that should quickly develop into big, gorgeous bushes in your yard and garden. For the first time we are able to offer you fine everblooming 3-year-old rose bushes—every rose field-tested and proven. Roses carefully packed and shipped to you postpaid. Order several Naughton Jumbo roses for your yard and garden this fall—a rare value in fine stock for the true rose lover.

79^c **EACH**
POSTPAID

ROSE DUST



Recommended for mildew, blackspot and other fungus diseases. Helps keep roses and other plants disease free and in splendid growing condition.

Price: 1 pound package,

59^c **POSTPAID**

10 IRIS \$1 POST PAID

Ten strong, field-grown Iris bulbs in a wide range of assorted varieties and colors. Bulbs will bloom for you next spring. Ten bulbs sent postpaid for only \$1.00!

ORDER OFFER No. W

HOLLYHOCKS

Everyone loves the old-fashioned favorite. Blooms in great abundance on long stems in assorted colors. Very hardy.

Prices: Each 25c; 3 for 69c. Postpaid.

Variety	Description
AGNES	fragrant, deep amber
AMERICAN BEAUTY	dark red
DAME EDITH HELEN	double, large pink
E. G. HILL	very popular, dazzling red
FRAU KARL DRUSCHKI	large snowy white
LADY HILLINGDON	deep Indian yellow
MRS. CHARLES BELL	shell pink
PINK DRUSCHKI	immense rose-pink flowers
BETTY UPRICHARD	copper and red
COLUMBIA	splendid pink buds
ETOILE de HOLLANDE	lovely dark red
EDITH NELLIE PERKINS	tinted copper, splashed red
FRANCIS SCOTT KEY	double, deep rich red
LUXEMBOURG	bright yellow, shaded orange
PAUL NEYRON	immense blooms, pure pink
PRESIDENT HERBERT HOOVER	red and old gold
RADIANCE, RED	the best red
RADIANCE, PINK	the best pink
RADIANCE SHELL	the best shell
RED DRUSCHKI	immense red flowers
SENSATION	scarlet and maroon red
TALISMAN	very popular red, old gold, yellow

HARDY VINES

CLIMBING TYPE

Plant creepers and climbing vines to screen those unattractive places. All are very hardy.

Variety	Color
English Ivy	bright green
Boston Ivy	clings, dark green
Hall's Japan Honeysuckle	gold and white
Wisteria (Specify Color)	blue, white, or purple
Clematis	white
Trumpet Creeper	orange-yellow
Passion Flower	orchid
Queen's Wreath	pink, dainty
American Bittersweet	orange fruit

Prices on all above vines: 39c each. Postpaid.

33 LEADING VARIETIES

OF

CA



OPUNTIA ELATA. The Orange Tuna. Small with flat spineless pads. Orange flowers. Price ea. 25c. Order No. CA38



OPUNTIA MICRODASYS. Sometimes called Polka-Dotted or Velvet cactus. Fine spines of white, yellow or red. Price ea. 25c. Order No. CA37



OPUNTIA MAMMALITA. Unique spiralling globular forms topped with short white spines. Purple bloom at crown. Price ea. 25c. Order No. CA24



ECHINOCEREUS VIRIDIFLORUS. 3 to 6 inches. Brown to orange-yellow spines. Green flowers. Price ea. 25c. Order No. CA35



OPUNTIA MONOCANTHA VARIEZATA. Beautiful variegated pads. White, green, pink, and yellow flowers. Price ea. 25c. Order No. CA36



GASTERIA KREJELI. Succulent with velvety dark green and white spotted leaves. Unusual shapes. Pink flowers. Price ea. 25c. Order No. CA47



THELOCACTUS SCHOTTII. Light green, round-bodied cactus with thick white spines. Purple blooms. Price ea. 25c. Order No. CA31



ECHINOCEREUS REICHENBACHII. White lacy spines. Multiple heads. Many pink blooms. Price ea. 25c. Order No. CA32



AREOCARPUS FESSURA. Called "Living Rock." Flat-growing. Star-shaped. Dark green body. No spine structure. Rose-pink flowers. Price ea. 25c. Order No. CA48



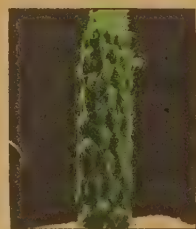
ECHINOPSIS TURBINATO. Dark green globular body, trumpet-shaped. Pink flowers. Spines in star form. Price ea. 25c. Order No. CA27



THELOCACTUS BICOLOR. Light green oval slightly pointed at top. Spines red accompanied by white. Price ea. 25c. Order No. CA53



ECHINOCEREUS - DASYACANTHUS. Called rainbow cactus. Very spiny with yellow blooms. Price ea. 25c. Order No. CA33



OPUNTIA SERPENTINUS. Deep green with white blooms. Fast upright grower. Odd-shaped. Price ea. 25c. Order No. CA26



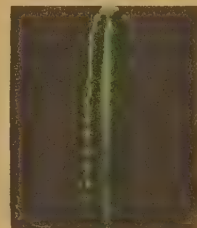
ECHINOCACTUS HORIZONTALIS. Round to conical with ribs like cantaloupes. Heavy stiff spines. Pink flowers. Price ea. 25c. Order No. CA39



ESCABARA-SNEEDII. Rare new species. Tiny in size of joints, spines and flowers. Flowers pink to saffron. Price ea. 25c. Order No. CA40



NEOLLOYDIA TEXENSIS. Small and bristling with striking contrast of black and white spines. Price ea. 25c. Order No. CA52



CEREUS PERUVIANUS. Beautiful tall-growing green or bluish-bodied spineless cacti. Price ea. 25c. Order No. CA45



THELOCACTUS UNCENATUS. Velvety grey-green with purple spines and fish-hooked spikes. Pink and purple blooms. Price ea. 25c. Order No. CA25



CORYPHANTHA ECHINUS. Comb-shaped with tight white spines. Large yellow flower with red center. Price ea. 25c. Order No. CA22



GASTERIA VERRUCOSA. Unusual succulent with double grey leaves with many small white warts. Grows to 6 in. Price ea. 25c. Order No. CA28



OPUNTIA STRICTA. Deep rich green with long straight variegated purple and white spines. Thick leaves. Yellow flowers. Price ea. 25c. Order No. CA23



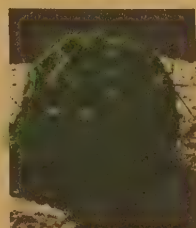
EPIIHELANTHA MICROMERIS. Known as the "Button Cactus." Tiny plant with lacy white spines. Small flowers and lovely small scarlet fruits. Price ea. 25c. Order No. CA49



GASTERIA BREVIFOLIO. Fleshy, tongue-shaped leaved succulent. A single spike on each leaf. Price ea. 25c. Order No. CA29



ECHINOCEREUS PECTINATUS. Small plant with reddish-brown spines. Buds come out in grey knobs to disclose lovely pink flower. Price ea. 25c. Order No. CA51



CORYPHANTHA VIVIPARA. Round in form with whitish spines turning red in fall. Grows solitary or in clusters. Pinkish flowers. Price ea. 25c. Order No. CA43



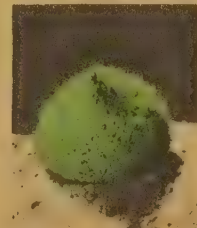
GASTERALOE HYBRID. Clusters of thick dark green leaves with white spots. Saw edges. Pink flowers. Price ea. 25c. Order No. CA30



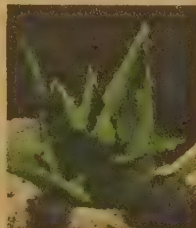
CORYPHANTHA NEO-MEXICANA. Globular to short oblong with body of plant hidden under mass of white spines. Flowers purple. Price ea. 25c. Order No. CA50



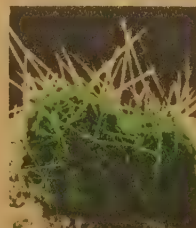
CEREUS SERPENTINUS. Unusual serpent-like variety. Clusters of slender, spreading, flexible spines. Price ea. 25c. Order No. CA41



CORYPHANTHA WRIGHTII. White and yellow purple-tipped spines. Lavender blooms. Comb-shaped. Price ea. 25c. Order No. CA21



ALOE HUMILIS. Perennial succulent. Grey-green. Spineless. Odd-shaped. Price ea. 25c. Order No. CA34



ECHINOCEREUS STRAMINEUS. Long cylindrical stems covered with yellow spines. Flowers purple. Price ea. 25c. Order No. CA42



NEO-MAMMILLARIA APPLANATA. Low-growing and globular-shaped. Pinkish flowers. Clusters of spines at tips of ungrooved tubercles. Price ea. 25c. Order No. CA46

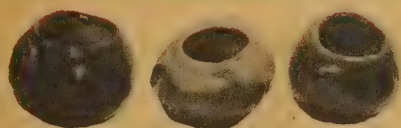


ECHINOCEREUS CHLOANTHUS. Oval-shaped. Covered with short, stiff, brown or reddish-brown spines. Small greenish-yellow blossoms. Price ea. 25c. Order No. CA44

CTI

Beautiful cacti in a multitude of unusual shapes and forms are ideal for indoor or outdoor planting. Cacti require very little care—just give them a place in the sun and enjoy their exotic beauty. Cacti are ready for immediate shipment and should be planted as soon as possible. Naughton specializes in fine cacti. See the many rare and lovely forms illustrated below.

Distinctive Indian and Mexican POTTERY for Cactus Planting



DA-1

DA-2

DA-3



DA-4

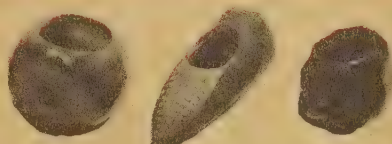
DA-5

DA-6

Dandy little novelty cactus planters. Designed in Mexican styles to lend the right atmosphere to your Cacti. Ideal for use on shelves, windows or what-not holders. Each pot resembles a vegetable, such as a tomato, corn, pumpkin, gourd, etc.

Specify number on order.
One free Cactus given with each purchase of 3 pots.

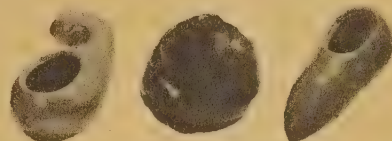
29^c EACH
POST PAID



DA-7

DA-8

DA-9



DA-10

DA-11

DA-12

CACTUS WINDOW-BOX GARDEN

Order this live souvenir from the Southwest today!

5 CACTI and WINDOW BOX TO PLANT THEM IN

Start Your Own Cactus Garden at Amazingly Low Cost

The myriad forms and exotically beautiful flowers of the many varieties of the Cactus make it one of America's favorites. Cacti are ideal for indoor window box planting and require practically no care—just a little water every now and then. A sunny window in your breakfast room, dining room, living room or den will provide an ideal spot for this Cactus window box. You simply remove your plants from the box, fill box with earth and plant your Cacti. Send \$1.00 today for your complete window box cactus garden. Box size 8 $\frac{3}{4}$ x2 $\frac{1}{4}$ x2 $\frac{1}{2}$ inches.

Order No. DA 13.

Comes to you complete with five assorted Cacti in unique shapes in a special moisture-proof planting box, illustrated in the beautiful colors of a Southwestern desert scene. Cacti require very little care—just give them a place in the sun in your window and enjoy a cactus garden of your own right in your home. Order today!



\$1

COMPLETE
POSTPAID



For Beauty the Year 'Round...

NAUGHTON'S FIELD-GROWN

EV



EVERGREEN OFFER

Consists of 2 Italian Cypress, 1 Globe Arborvitae, 1 Arizona Cypress, 2 Waxleaf Ligustrum, 1 Japanese Ligustrum, 1 Canada Hemlock, 1 Abelia, 1 Nandina, 1 Lodense Privet, 2 Oriental Arborvitae, 2 Santolina, 2 Spreading Cypress, 10 Euonymus Japonica, 1 Seiboldi Arborvitae.

All 28 evergreens of medium size.
Regular \$7.64 value.

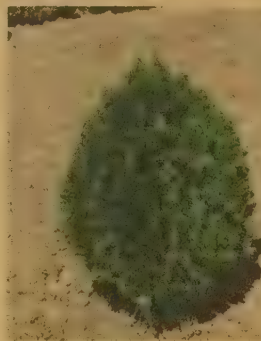
Postpaid for only \$4.98
Order Collection No. 27



HILL'S PYRAMID ARB'VIT.



GLOBE ARBORVITAE



GOLDEN MINIATURE ARB'VIT



CANADIAN HEMLOCK

DAD'S EVERGREEN OFFER

You get 25 Chinese Arborvitae, 1-year old plants for only \$1.00. Make an Arborvitae hedge or windbreak with these 25 evergreens.

Order Collection No. 49
Postpaid

ORIENTAL ARBORVITAE. Tall, bright green evergreen, very rugged in habit. Fine for screening places.

Price: 12 to 15-in. plants, 49c each. Postpaid.

CHINESE ARBORVITAE. Tall tree-like branching from the ground. Fine for hedging, screening unattractive places or as specimens in the background.

Price: 12 to 15-in. plants, 49c each; 15 to 18-in. plants, 69c each; 18 to 24-in. plants, 79c each. Postpaid.

GOLDEN MINIATURE ARBORVITAE. A little dandy. It is new and gaining popularity. Dwarf in type, with a bright golden-yellow cast.

Price: 9 to 12-in. plants, 50c each; 15-in. plants, 79c each. Postpaid.

ROSEDALE ARBORVITAE. Round, compact, gorgeous, bluish-green in color. The most beautiful and highly colored evergreens grown. Has a tinge of purple for its winter coat. Used extensively throughout America.

Price: 12-in. plants, 49c each; 18-in. plants, 69c each; 24-in. plants, \$1.25 each. Postpaid.

HILL'S PYRAMIDAL ARBORVITAE. Tall-growing, compact, pyramidal type. Bright golden-yellow in color. Fine single specimen plant or can be used at gates or for background work.

Price: 15-in. plants, 59c each; 18 to 24-in. plants, 69c each; 24 to 30-in. plants, \$1.19 each. Postpaid.

GLOBE ARBORVITAE. Small, dwarf globe-shaped arborvitae. Used mostly for planting in tubs, urns, at doors or in front of larger plants.

They make splendid single specimens.

Price: 9-in. plants, 39c each; 12-in. plants, 59c each; 15-in. plants, 79c each. Postpaid.

ITALIAN CYPRESS. Something to admire, something that will hold the admiration of all who see it. A tall, graceful aristocrat of all the evergreens. It is suitable for any place in the landscape, in front of tall columns, in corners or most any place it is called to adorn. Dark green foliage, tall columnar in habit. One here and one there and the entire aspect of the home is changed.

Price: 10-in. plants, 59c each; 12 to 15-in. plants, 98c each. Postpaid.

GOLDEN PLUME CYPRESS. Strong, hardy and easy to grow. Has beautiful golden plume foliage. Can be planted as single specimens.

Price: Strong 8-in. plants, 59c each. Postpaid.

ARIZONA CYPRESS. It is impossible to describe the beauty of this beautiful, graceful evergreen. It is the most admired plant that is grown in the nursery. Tall, pyramidal in form, bluish-green in color, makes it a most desirable plant for use in the landscape. Hardy, does well in any climate, requires little or no attention.

Price: 12 to 15-in. plants, 49c each; 15 to 18-in. plants, 69c each; 18 to 24-in. plants, 98c each. Postpaid.

CANADA HEMLOCK. Very graceful in growth and habit. Fine needle point type, bright green-bronze foliage makes it a pleasing plant for single specimen or group planting. Add this to your order; it is something different to add to your landscape.

Price: 15 to 18-in. plants, 59c each. Postpaid.

TRANSPLANTONE

Here's a real dandy for home gardeners, both experienced and amateur, and to farmers throughout the country. Amateur gardeners use Transplantone when setting out seedlings, for vegetables and flowers, rose bushes, perennials, peonies, dahlias, shrubs and trees. They water sickly Azaleas, Rhododendron and other shrubs with Transplantone solution to pep them up. This means earlier, larger crop—particularly in dry weather. We find it splendid to use in transplanting all kinds of plants.

PRICES:

½ oz. packet (trial size) 25c. Postpaid
3 oz. can \$1.00. Postpaid

SEE GUARANTEE ON PAGE 3

HEMEROCALLIS

Often called Daylilies. Graceful grower. Long blooming period makes Hemerocallis very valuable in the garden. Price: Strong, sturdy divisions, assorted colors, 29c each, 3 for 75c. Postpaid.



7 COLUMBINES only \$1

Columbines in assorted shades of red, yellow, blue, and pink are admired by all who see them. You get 7 beautiful long-spurred Columbines, assorted colors, sent to you postpaid for only \$1.00. All plants are strong, heavy-rooted, and guaranteed to please. Order Collection No. 123.

EVERGREENS

The evergreens with their gorgeous green foliage of every shade and hue, are especially pleasing during the winter months when everything else is bleak and dreary. Everywhere they add a cheerful note to the landscape. On these pages you will find the size, color and kind of plant that you will want.

SAVIN'S JUNIPER. Desirable for all low plantings. Especially suitable for mass plantings on hillsides, or among rocks. Its low spreading branches, its bronzy-green color is admirable throughout the year.

Prices: 12-in. spread plants, 49c each. Postpaid.

SPINEY GREEK JUNIPER. A very popular dwarf-growing Juniper, forming a symmetrical cone of silver blue-green foliage. They make fine plants for grouping or use as single specimens. Extremely hardy and good growers.

Price: 12 to 15-in. plants, 59c each. Postpaid.



SPINEY GREEK JUNIPER



ITALIAN CYPRESS



ARIZONA CYPRESS



IRISH JUNIPER



CEDRUS DEODARA



MAYHEW ARBORVITAE

IRISH JUNIPER. Irish Juniper. is of upright growing habit, reaching a height of 6 to 10 feet at maturity. Its greyish-green color in summer and its grey-colored coat in winter make it blend well into any landscape. Fast grower, hardy.

Price: 15 to 18-in. plants, 69c each. Postpaid.

ASHFORD JUNIPER. Leaves are of spreading juvenile type that change as the shrub grows older. Its whipcord-type foliage prevails even in young plants. Dark, purplish-green in winter.

Price: Strong 12 to 18-in. plants, 79c each. Postpaid.

9 EVERGREENS for \$1.49 POST PAID only

Nine popular evergreens, all sturdy heavy-rooted plants.

You get 4 Euonymus Japonica, 1 Abelia Grandiflora, 1 Italian Cypress, 1 Oriental Arborvitae, 1 Santolina, 1 Wax-leaf Ligustrum. All labeled. All 9 plants sent postpaid.

ORDER COLLECTION No. 20.

BLUE CHINESE FIR. Known as Cunninghamia. Slender grower. Has beautiful brownish-green arching branches. This is one of the most colorful plants in the nursery.

Price: Strong 12 to 18-in. plants, 98c each. Postpaid.

WE PAY POSTAGE

OLD - FASHIONED VIOLETS

Here's a collection that Mother will enjoy. Send her these old-fashioned violets. Fine for borders or beds. Think of it!

10 Hardy Violets for only \$1.00. Postpaid.

ORDER COLLECTION No. 6

UNUSUAL and ODD FLOWERING PLANTS

GOLDEN FLOWERED SWEET OLIVE. Beautiful flowering tree of the olive family. Native of Europe and Asia. Foliage grey-green.

Price: Strong, 15-in. plants 69c each. Postpaid.

BAMBOO. A delightfully different and highly ornamental plant. Same kind frequently used for making fish poles and light weight furniture. Good grower in wet soil.

Prices: strong divisions, 69c each. Postpaid.

FLOWERING CHERRY. A successful and beautiful grower in almost every climate. Same species of plant that is used by our Government to help beautify our Capital at Washing-

ton. One of the most gorgeous of all flowering trees.

Price: 3 to 4-ft. plants, \$2.39 each. Postpaid.

ELEPHANT EARS. Frequently called Caladium or Giant Elephant Ears. Has enormous heart-shaped leaves that grow from ground. Leaves frequently from 16 to 24-in. across.

Price: Strong bulbs, 39c each. Postpaid.

PALMS. Have long arching leaves that place them among the aristocrats of the Palm family.

Will grow only in South. Price: Strong, 1-yr. plants, 49c each. Postpaid.

Select some

BROADLEAF EVERGREENS

to Add
Interest and Color



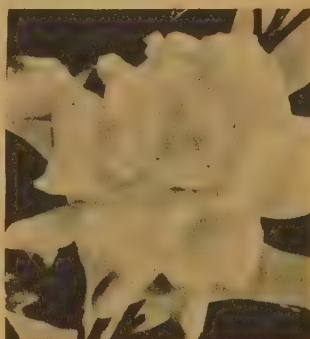
CAMELLIA



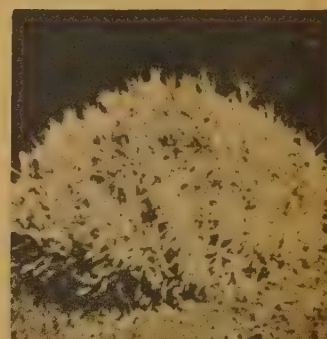
BOXWOOD



PYRACANTHA



GARDENIA



SANTOLINA

SANTOLINA. A little globe-shaped grey border plant. Hardy. Greyish-green in color, small yellow blooms in summer. Price: 2-yr. plants, 25c each. Postpaid.

GOLDEN PRIVET. Lovely bush-formed shrub. Foliage dark green with golden variegated centers. Price: Strong 2-yr. plants, 15-in., 29c each. Postpaid.

GOLDEN EUONYMUS. Plant similar to Euonymus Japonica except for foliage which is light green with large centers of golden yellow and golden bark. Price: Strong plants, 59c each. Postpaid.

BOXWOOD. Dwarf growing evergreens. Old-fashioned favorite. Small globe-shaped. Price: Strong 2-yr. plants, 59c each. Postpaid.

GARDENIA. Needs no description, everyone knows it. Glossy little leaves and beautiful snowy white flowers very highly scented make it one of the most popular. Price: Strong 2-yr. plants, 15 to 18-in., 89c each. Postpaid.

JAP LIGUSTRUM. Large, waxy-green leaves—a quick grower with long branches. Shears to any desired shape. Price: Strong 2-yr. plants, 15 to 18-in., 49c each. Postpaid.

CHERRY LAUREL. Pyramidal type. Glistering bright green foliage, white plume-like flowers, black berries in the fall, make it an outstanding plant. Price: Strong 2-yr. plants, 59c each. Postpaid.

PYRACANTHA LALANDI. Commonly called Firethorn. Tall, upright, growing evergreen covered with orange berries during the winter months. Leaves of dark shiny green. Very popular. Price: Strong 2-yr. plants, \$1.00 each. Postpaid.

YELLOW JASMINE. Its branches are beautifully arched, overhanging the ground from the inner edges. Foliage dark green, covered with gorgeous little yellow flowers all summer. Price: Strong 2-yr. plants, 48c each. Postpaid.

PHOTINIA. Most admired plant in the garden during the winter months. Leaves turn a bronzy red in autumn and retain that color until spring; then they change to fiery scarlet. Price: Strong 1½-ft. field-grown plants, 89c each. Postpaid.

ELAEAGNUS. Upright broadleaf evergreen plant. Brownish-green bark. Foliage brownish-green with silvery shadings. A very unusual shrub. Price: Strong 2-yr. plants, 18 to 24-in., 79c each. Postpaid.

ORIENTAL HOLLY. Very popular evergreen. Leaves shiny green with one spine at the apex. White flowers in May, red berries in winter. Price: Strong 12-in. plants, 59c each. Postpaid.

ROSE MARIE. Little grey border plant covered with lavender flowers in summer. Grows in ball shape and can be used as single specimens. Price: Strong 2-yr. plants, 49c each. Postpaid.

GLORY of the GARDENS

CAMELLIAS. Are among the oldest plants in southern gardens. Evergreen trees or shrubs, natives of Asia. Long prized for their handsome glossy green leaves and showy flowers in red and pink. Nothing can be more beautiful than the Camellia.

Colors: red, pink, and white. Specify color. Price: Strong 15 to 18-in. plants, \$1.59 each. Postpaid.

RHODODENDRON. Showy flowering shrubs, usually evergreen. They enjoy semi-shade. Gorgeous blossoms and magnificent foliage with every

possible shade of color to be found in the genus. Can be grown almost everywhere.

Price: Strong 15 to 18-in. plants, 69c each. Postpaid.

AZALEAS. Beautiful little shrubs. Perfectly hardy in the open in the South. They supply bushels of blooms from January to May. Planted in masses they produce a pleasing effect. In the lower South you will find beautiful trails and gardens of Azaleas.

Price: Strong 2-yr. plants, 69c each. Postpaid.

MOUNTAIN LAUREL. One of the most beautiful shrubs and perhaps the best broadleaf evergreen for Northern gardens. However, is found all over the Southern and Eastern states. Flowers are borne in clusters in colors from white to deep rose with purple shading inside.

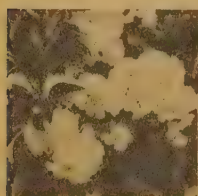
Price: 2-ft. plants, 69c each. Postpaid.

MAGNOLIAS. Its extremely large leaves of beautiful glossy-green and its huge 8 to 10-in. magnificent flowers make it the outstanding plant of the 20th Century. They grow to be large trees.

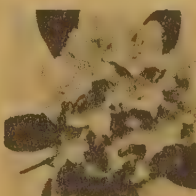
Price: Strong 3 to 4-ft. trees, \$1.49 each. Postpaid.

CAPE JASMINE. An evergreen shrub of medium height. Waxy-green leaves, pure snow-white blossoms with a lovely fragrance makes it an outstanding plant. Blooms similar to the White Gardenia.

Price: Strong 2-yr. plants, 98c each. Postpaid.



MOUNTAIN LAUREL



RHODODENDRON



CAPE JASMINE

9 EVERGREENS \$1.39
Postpaid, only

Includes

- 2 Rhododendron
- 1 Scotch Pine
- 1 American Holly
- 1 Mountain Laurel
- 1 Norway Spruce
- 1 Oriental Arborvitae
- 2 Canadian Hemlock

Fine collection. Satisfaction guaranteed.

Order Collection No. 111

EXTRA SPECIAL BARGAINS in America's Favorite EVERGREENS

SALE PRICES

ABELIA GRANDIFLORA. Most beautiful, popular and satisfactory broadleaf evergreen. Foliage a dark glossy green, covered from early spring to late fall with bell-shaped white and pink flowers. In winter leaves turn metallic bronze color. Price: 2-yr. plants, 35c each. Postpaid.

NANDINA. The most colorful of all broadleaf evergreens. Green leaves with beautiful white blooms in summer; changes its delicate foliage to a brilliant dash of orange-red with red berries in the winter months, retaining this color throughout the winter. Price: 8 to 10-in. plants, 35c each; 12 to 15-in. plants, 59c each; 18 to 24-in. plants, \$1.35 each; 24 to 30-in. plants, \$1.79 each. Postpaid.



PFITZER JUNIPER



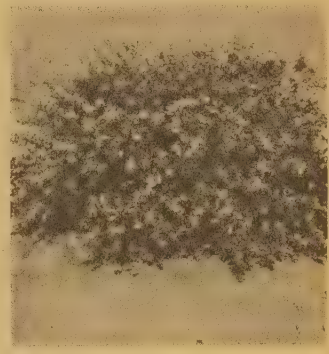
BERKMAN GOLD. ARB'VITAE



BAKER ARBORVITAE



NANDINA



ABELIA

EUONYMUS JAPONICA. America's favorite broadleaf evergreen. Broad glossy-green foliage, retains its charming color throughout the winter months. Extremely hardy. Unexcelled for individual planting, for hedges, along drives, fences, or to work into any landscape where color is needed. Stands drought well. Fast grower and unsurpassed by any shrub. Price: 12 to 15-in. plants, 39c each; 15 to 18-in. plants, 49c each; 18 to 24-in. plants, 59c each. Postpaid.

WAXLEAF LIGUSTRUM. Finest evergreen grown in the Southland. Leaves very thick and waxy, upper surface highly glossed dark green. Can be pruned and kept at any desired shape. Use as hedges or specimens in landscapes. One of the aristocrats of the evergreen family. Price: 12 to 15-in. plants, 45c each; 15 to 18-in. plants, 65c each. Postpaid.

PFITZER'S JUNIPER. The Pfitzer is the most handsome of the Juniper varieties, the most satisfactory for southern planting. No plant adds more beauty and grace to a landscape than this variety. Unusually beautiful with greyish-green color, with its long, wide spreading, prostrate branches. Its main

purpose in the landscape is for planting at doors, in the corners, or in ground foundations. Very hardy and a fast grower. Price: 12 to 15-in. spread plants, 69c each; 15 to 18-in. spread plants, 98c each; 18 to 20-in. spread plants, \$1.39 each. Postpaid.

BAKER ARBORVITAE. Baker Arborvitae is a fine pyramid-type tall, columnar growth that fills a space in ornamental planning for which there has been a great need. Upright, narrow columnar habit, dense foliage, bright shining green. An effective tall-growing evergreen. Price: 15 to 18-in. plants, 69c each; 18 to 24-in. plants, 79c each; 24 to 30-in. plants, \$1.39 each. Postpaid.

BERKMAN'S GOLDEN ARBORVITAE. A very compact and bushy plant. Reaches height of 3 to 4 feet at maturity. Its light yellow golden-green foliage is very attractive during spring and summer months. Used extensively in all climates. Works well in groups at corners, and as single specimens. Price: 15 to 18-in. plants, 69c each; 18-in. to 2-ft. plants, 89c each; 3-ft. plants, \$2.25 each. Postpaid.

BUILD A LIVING FENCE WITH NAUGHTON'S HEDGE PLANTS

Make your fence and dividing lines into rows of living beauty. Plant hedges that once established can be sheared to any shape or can be left to grow to cover unsightly places.

AMoor RIVER PRIVET. The most widely planted hedge in the South. Does well in all kinds of soil. Quick grower, easily sheared. A wonderful plant for screening, for background or for long hedges.

CALIFORNIA PRIVET. Tall, upright grower. Its leaves of golden green in spring make a very showy hedge. Grows fast and is hardy. Very popular hedge.

PRICES ON AMOOR RIVER AND CALIFORNIA PRIVET HEDGE PLANTS

	Each	10	50	100
2 to 3-ft. size.....	\$.15	\$1.25	\$5.89	\$ 9.98
3 to 4-ft. size.....	\$.20	\$1.75	\$6.98	\$12.98

SEE OUR GUARANTEE ON PAGE 3

TEXAS BLUEBONNET SEEDS

Enough to Plant a
Large Bed.

You've all heard of the Famous Texas Bluebonnet on the plains of Texas. Lovely beds of these beautiful bluebonnets can be in your own yard by planting seeds in the fall. They come up in the spring year after year if you let them go to seed. Order several of these packets.

29¢ PER PKT.
POSTPAID

NAUGHTON'S

Flowering AT



CRAPE MYRTLE



HYDRANGEA



SPIREA VAN HOUTTEI

SPIREA BILLARDI ALBA. A low-growing graceful flowering shrub. Blooms on long spikes, or stems, with gorgeous white flowers. Fast grower. Price: Strong 2-ft. plants, 29c each. Postpaid.

SPIREA THUNBERGII. Of low spreading habit. Has fern-like foliage of light green and blooms of white and pink tints. One of first Spireas to bloom in spring. You will be highly pleased with this variety. Prices: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

SPIREA ROSEA. Grand for group or mass planting. Has dense foliage with long stems of gorgeous rose shaded flowers. Blooms from July to September. Among the most popular of the Spireas. Price: Strong 2-ft. plants, 29c each. Postpaid.

HYDRANGEA. (Hill of Snow). The new ever-blooming Hydrangea is constantly in bloom from early June until frost. It is one of the most important additions in the way of a hardy shrub ever introduced. All summer it bears great clusters of white flowers. Price: 2-yr. plants, 49c each. Postpaid.

HYDRANGEA P. G. Beautiful, well developed trees of the true Hydrangea. Good roots and plenty of branches. Plant them anywhere, they are always beautiful. Large clusters of white flowers changing to pink. Price: 2-yr. plants, 49c each. Postpaid.

HYDRANGEA OAKLEAF. A distinguished shrub with large-lobed leaves turning wine-color in fall. Flowers open in early summer in long panicles changing from white to purple. Price: Strong 2-yr. plants, 39c each. Postpaid.

CALYCANTHUS (Sweet Shrub). Upright grower with large, highly scented leaves. Produces lovely red blooms on long canes. One of the most popular of all the shrub family. Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

BEAUTY BUSH. Ornamental shrub from China. Very rare. Upright growth, with outer branches arching gracefully. Flowers heavily in June with bell-shaped blooms of pink shaded with orange veins in the throat. Price: 2-yr. plants, 1½ft. size, 29c each. Postpaid.

RED OSIER DOGWOOD. The plant that needs no description, as everyone knows its great qualities. In summer the leaves are a beautiful shade of green. In winter the bark on the branches turns fiery red and holds its marvelous color throughout the winter season. Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

SPIREA BILLARDI. A low-growing graceful shrub. Has gorgeous lavender blooms on long spikes. Fast grower, reaches about 3 feet in height. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

SPIREA ARGUTO. A variety growing from 2 to 3 feet in height covered by large panicles of feather-like blossoms of orchid and crimson. One of the best bloomers of the Spirea family. Price: Strong 2-yr. plants, 29c each. Postpaid.

VITEX (Chaste Tree). Upright growth of spreading habit growing to a height of about 7 feet. Beautifully pointed light green leaves with gorgeous orchid or purple flowers. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

BUTTERFLY BUSH. A new, rather compact dwarf type, commonly called Buddelia or Summer Lilac. Beautiful green foliage with gorgeous purple and lavender blooms in clusters. Nothing will add more charm than the Butterfly Bush. Blooms all summer and in great abundance. Price: Strong 2-ft. plants, 49c each. Postpaid.

CORALBERRY. Dwarf shrub of dense growth. Leaves of green. Green berries in the summer changing to scarlet red in winter that hang on the plant until spring. Price: 2-ft. plants, 29c each. Postpaid.

SWEET ELDER. Most handsome with its great clusters of large flowers, sometimes 10 inches across. Hangs extremely heavy with purplish-black berries. Price: Strong 2 to 3-ft. plants, 59c each. Postpaid.

HEAVEN TREE. Leaves gorgeous light green resembling those of a palm. Exceptionally fast grower. Does especially well on city lots exposed to gas and smoke. Price: 2 to 3-ft. plants, 39c each; 3 to 4-ft. plants, 49c each. Postpaid.

10 SPIREA VAN HOUTTEI \$1 (Bridal Wreath)

Flowering shrubs. Lovely white blooms, graceful drooping branches. Sturdy field-grown plants.

10 for only \$1.00, postpaid.

ORDER OFFER NO. SV-1

Naughton Flowering Guaranteed Satisfact

g Shrubs

GIVE YOU FRAGRANT BEAUTY AMAZINGLY LOW COST

FORSYTHIA. Grows erect, tall and slender. Especially desirable for tall backgrounds. Lovely golden flowers of rich yellow. One of the first shrubs to bloom. Price: 2 to 3-ft. plants, 29c each; 3 to 4 ft. plants, 39c each. Postpaid.

BEAUTYBERRY. Has bluish flowers and when in fruit is one of our showiest plants. Ornamental and extremely beautiful because of its blue flowers and violet fruit. Price: Strong 2-yr. plants, 39c each. Postpaid.

RED CHOKEBERRY. A large beautiful shrub that bears a great quantity of red berries which remain on the plant during the long winter months when everything else is bleak and dreary. Price: Strong 2-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

CYDONIA JAPONICA (Japan Quince). Commonly called Evergreen Burning Bush or Flowering Japonica. Produces a brilliance of scarlet-red flowers almost before snow leaves the ground. Tall, slow growing, bush form shrub. Suitable for use as single specimens, hedging, or any place where a blaze of red color is desired. The most beautiful of all the flowering shrubs in the South. Hardy everywhere. Price: Strong 2-ft. plants, 49c each. Postpaid.

FLOWERING CRAB. A rose in disguise. A low bush tree blooming when quite young. At a distance the tree seems covered with dainty roses of delicate pink. Very fragrant. Price: Strong 2-yr. plants, 69c each. Postpaid.

SPIREA ANTHONY WATERER. A dwarf variety of Spirea growing 15 to 19 inches in height. Covered by large crimson and yellow flowers in early spring. Its variegated foliage is very attractive. The best bloomer of the Spirea family. Price: Strong 2-yr. plants, 38c each. Postpaid.

TAMARIX (Salt Cedar). Has beautiful light green, very fine foliage resembling that of a fern. In early spring it is a solid mass of gorgeously colored orchid and lavender flowers borne along the stems of the entire plant. When blooms fade the fern-like foliage appears and retains its charm throughout the summer. Fine for screening unsightly places or as hedge.

SNOWBALL. A rare shrub. Grows to height of 6 feet. Foliage has purple cast shaded dark green. Large, gorgeous white blooms in early June make it most attractive. Price: Strong 2-yr. plants, 45c each. Postpaid.

MOCK ORANGE. Of upright growth reaching a height of about 5 ft. Has very small, dainty leaves of rich dark green. Highly scented, beautiful white flowers. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

SCOTCH BROOM. Rare, a plant of value to any landscape that is in need of color. In April this plant is a solid mass of golden yellow blooms resembling the Sweet Pea. Makes a wonderful cut flower to fill vases. Blooms about 2 months. A native plant of Europe. Price: Strong 2-yr. plants, 39c each. Postpaid.

WHITE SNOWBERRY. Desirable shrub with small pink flowers followed by large waxy white berries which hang on the plant throughout the winter months. Very showy. Hardy everywhere. Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

RED SNOWBERRY. Pink flowers followed by large red, wax-like berries that hang on the plant through the winter. Very showy. Does well everywhere. Excellent for planting in shady places. Price: Strong 2-ft. plants, 29c each. Postpaid.

FLOWERING ALMOND. Of upright growth with lovely pink flowers in early spring. Tiny little leaves borne on long stems make it very useful in any landscape. Hardy. Price: Strong 2-ft. plants, 39c each. Postpaid.

RUSSIAN OLIVE. A rugged tree-like shrub. Grows to 10 feet. Foliage silvery gray, contrasting sharply with other shrubs. Flowers are deep gold and fragrant with ornamental yellowish brown fruits with silver scales. Price: Strong 2-ft. plants, 39c each. Postpaid.

WHITE FLOWERING DOGWOOD (Cornus Florida). Tree form. Produces solid mass of beautiful white blooms in early spring. Foliage dark green with very attractive leaves. Very hardy. Price 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

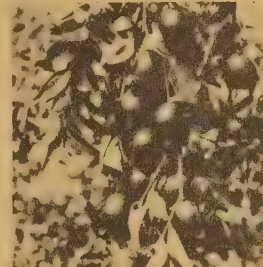
GOLDEN BELL. Erect growing, tall and slender with lovely flowers of rich yellow in early spring. Price: 2-ft. plants, 29c each, Postpaid.



SNOWBALL



FORSYTHIA



RUSSIAN OLIVE



CYDONIA JAPONICA



WHITE DOGWOOD



SPIREA A. WATERER



TAMARIX



SPIREA V. HOUTTEI

Shrubs are
Story! (SEE
PAGE 3)

10 FLOWERING SHRUBS

Splendid collection of assorted colors and types. All strong, field-grown blooming size shrubs—all guaranteed satisfactory. Collection includes: 1 Orange Flowering Pomegranate, 2 Pink Deutzia, 1 Crape Myrtle, 2 Red Snowberry, 2 Spirea Van Houttei, 1 Hydrangea Arborescens, and 1 Spirea Billardi. All 10 shrubs shipped Postpaid for only \$1.69.

ORDER OFFER No. 271

\$1.69

FLOWERING SHRUBS

... add



HIBISCUS

CAPE MYRTLE

CAPE MYRTLE. The glory of the South. Extremely hardy, does well in any soil, can be planted in full or half sun. Blooms from mid-summer until frost, when most flowers are gone. Plant in masses, hedges or as single specimens. Truly the most gorgeous flowering shrub in the Southland. Colors: Red, pink, purple, orchid. Specify color wanted. Price: 2-ft. plants, 35c each; 3-ft. plants, 45c each. Postpaid. (See illustration on page 20.)

DWARF CAPE MYRTLE. Habits, hardiness and blooming quality exactly like Cape Myrtle only a dwarf type and an extremely hardy bloomer. Colors: pink and orchid. Specify color. Price: 15 to 18-in. plants, 39c each. Postpaid.

CHINESE RED BUD. A dwarf shrub comparable to the Judas Tree, producing long stems with bushels of large, deep-pink flowers. Fine for background planting. Price: 2-ft. plants, 39c each. Postpaid.

AMERICAN RED BUD (Judas Tree). All know its lovely form and its beautiful pink and rose colored flowers. Tree is exceptionally hardy. Fine grower and exquisite in every respect. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

RED FLOWERING PEACH. Large type flowering tree, having same foliage as the fruit tree. Beautiful when in bloom in early spring. Flowers large double red. Price: 2 to 3-ft. plants, 69c each; 3 to 4-ft. plants, 89c each. Postpaid.

WHITE FLOWERING PEACH. Same description as the Red Flowering Peach except flowers are large double white. Price: 2 to 3-ft. plants, 69c each; 3 to 4-ft. plants, 89c each. Postpaid.

Naughton Flowering Shrubs are Strong, Healthy Plants!

FRENCH LILACS

These have been the leaders all through the ages. Large handsome heads of beautiful flowers. Something everyone admires and few have.

Variety	Color
Belle De Nancy	satiny pink
Charles The 10th	rich, purple red
Edouard Andre	double pink
Marie Le Graye	single pure white
President Grevy	double soft violet
Vauban	double lilac
Mark Michael	double blue

Prices on any above varieties: Strong 15 to 18 inches, 98c each. Postpaid.

PINK BUSH HONEYSUCKLE. Exactly like the red bush except abundant flowers are pink. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

WINTER HONEYSUCKLE. Of upright growth with small leaves, creamy-white flowers and bluish-purple fruit. Price: Strong 2-ft. plants, 29c each. Postpaid.

PURPLE BARBERRY. Similar to popular Greenleaf Barberry except that foliage assumes deep purplish cast in the spring and retains purple color throughout entire season. Price: 15-in. plants, 59c each. Postpaid.

RED LEAF BARBERRY. Similar to popular Green Leaf Barberry, only its foliage as it develops in spring assumes a deep red color which it keeps until fall when it changes to orange scarlet and red shades. Price: 2-year plants, 59c each. Postpaid.

HIBISCUS. Has very large heart-shaped leaves and is covered with immense flowers that are sometimes as large as a saucer. Beautiful blooms cover the plant all summer. Price: Strong 1-year roots, will bloom first season, 29c each. Postpaid.

GROUND IVY A NEW SENSATION

Here is a plant that we absolutely guarantee will grow under trees where nothing else will grow. The plant crawls on the ground and roots wherever it touches, giving appearance of a moss carpet! It is a very delicate light green in color. Easy to grow. Price: Strong plants, 15c each; 10 for \$1.40; 20 for \$2.60. Postpaid.

**EVERY PLANT
GUARANTEED
SATISFACTORY**

ORNAMENTAL GRASSES

PAMPAS GRASS. Large needle-like grass with large sprays of snow-like flowers. Gorgeous. Price: 49c each. Postpaid.

ZEBRA GRASS. Here is a truly distinctive and unusual plant. Highly ornamental—it grows to a height of about 2 feet. Has long bright green blades with vivid yellow stripes down each blade, hence the name Zebra. Very hardy—will grow anywhere. Has beautiful silver plumes when in bloom. An extra special value. Price: Strong divisions, only 15c each. Postpaid.

BEAR GRASS. Long blades, needle-pointed with light trimming of white around outer edge. Price: Strong divisions, 25c each. Postpaid.

WHITE YUCCA. Hardy blooms on long canes with hundreds of big white flowers. Price: 25c each. Postpaid.



YUCCA



PAMPAS

HARDY FERNS

Variety	Each
LADY FERN	29c
LEATHERWOOD FERN	29c
TOOTHED FERN	29c
WINGED FERN	29c
CINNAMON FERN	29c
ROYAL FERN	35c

All 2-Year-Old Plants

Year 'Round Beauty to your Yard and Garden!



ALTHEA BEU DE FEU (Double Red). Tall growing bush form plant. An abundance of large double red flowers. Hardy and easy to transplant. Blooms fine in July, August and September. Prices: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

ALTHEA ROSE OF SHARON. The most admired and gorgeous of the Althea family. Has an array of assorted colors unsurpassed in the field of flowers. Price: 2 to 3-ft. plants, 25c each; 3 to 4-ft. plants, 35c each. Postpaid.

ALTHEA JEANNE D'ARC (White Althea). Same description as the Red Althea, only blooms are large, double white with carmine centers. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

ALTHEA ARDENS (Purple). Same description as Red Althea only blooms are large, double and deep purple. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

PERSIAN LILAC. One of the most popular of the orchid blooming Lilacs. Great abundance of flowers in large panicles. One of the aristocrats of the genus. Price: Strong 2-ft. plants, 49c each. Postpaid.

LILAC. The famous old-fashioned, purple variety. Rich green foliage with large panicles of fragrant purple flowers. Never plant shrubs without including Lilac. Price: 2-ft. plants, 39c each. Postpaid.

HONEYSUCKLE POMEGRANATE

TARTARIAN HONEYSUCKLE

Here's a bargain—one all of you will want. Cover up those unsightly fences, woodpiles and garbage cans by planting lots of these low-priced Tartarian Honeysuckle. Upright grower, very hardy and easy to grow. Very popular. 18-inch field-grown plants. Price only 29c each. Postpaid.

ROSE ACACIA (Moss Locust). Elegant shrub with pinnate, light green leaves. Long graceful clusters of pea-shaped, rose-colored flowers hang in profusion during June and July. Fine for cemetery plantings. Price: Strong 2-ft. plants, 39c each. Postpaid.

DEUTZIA—PINK. Large double pink flowers with a shading of rose. Very hardy, attractive, and does well in any soil. One of the first plants to bloom in the spring. Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

DEUTZIA—WHITE (The Pride of Rochester). Large gorgeous white flowers, very double. Hardy everywhere, attractive and does well in any soil. One of the first to bloom in the spring. Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

WEIGELA ROSEA. Tall growing with deep pink, trumpet-shaped flowers borne thickly along stems. Blooms abundantly throughout summer. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

WEIGELA HENDERSONIA. One of the best of the Weigela family. The leaves are bright green and are borne thickly along stems. Does well in any climate. Fine for planting in masses or hedges. Gorgeous trumpet-shaped flowers are beautiful throughout the summer. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.



ALTHEA



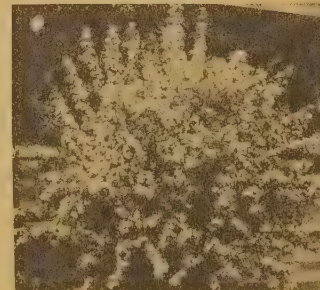
LILAC



DEUTZIA



ACACIA



WEIGELA

MEXICAN DESIGNS

HAND-PAINTED POTTERY FOR WHAT-NOT TABLES

Here they are—dandy little clay pottery, fully painted in sky blue with cactus in three designs. These are miniature flower bowls, pitchers, flower baskets, Mexican dough bowls.

Very colorful and full Mexican design, hand-painted by Mexicans. Extremely popular for what-not tables, party favors, prizes, etc. Everyone will want to order a supply of these.

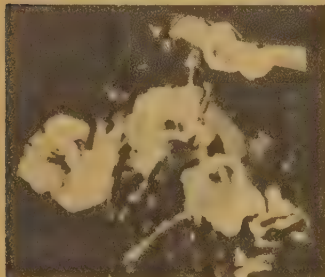
Price: Each, 32c; 3 for 89c; 6 for \$1.69. Postpaid. Order by number.



NEW and UNUSUAL Flowering SHRUBS



CRAPE MYRTLE



DOUBLE PINK ALTHEA



SPIREA VAN HOUTTEI



PUSSY WILLOW



HOLLY



REDLEAF PEACH

PUSSY WILLOW. A truly ornamental plant of medium height. The bark is highly colored. Very slender leaves and long white catkins are borne along the stems. Great novelty plant. Price: Strong 2-ft. plants, 49c each. Postpaid.

MIMOSA (Silk Tree). Forms a densely rounded head almost umbrella-like, with feathery, fragrant pink blossoms borne in summer. A very outstanding plant. Price: Strong 2-yr. plants, 69c each. Postpaid.

ORANGE FLOWERING POMEGRANATE. Here is one of the most outstanding and gorgeous of all the flowering shrubs grown in the South. Foliage is metallic green and borne thickly on long upright canes. The flowers are large double blooms of a gorgeous shade of orange splashed with yellow copper red. From the bloom forms the fruit, a large orange ball. Hardy and easy to grow. Can be used in background or as single specimens. Price: Strong 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

SMOKE TREE (Purple Fringe). A unique spreading tree-like shrub with large leaves overhung in mid-summer by cloud-like masses of mist-like flowers resembling smoke. Leaves change to brilliant red and yellow in the fall. Splendid to mass with tall shrubs. Price: Strong 2-ft. plants, 39c each. Postpaid.

WE PAY POSTAGE

HOLLY. An evergreen shrub or tree that holds the admiration of all who see it. Its dull green leaves and beautiful red berries make it very desirable. Price: 2-ft. plants, 39c each. Postpaid.

WHITE FRINGE. Beautiful shrub having large panicles of fine white flowers up to 8 inches long. Makes a fine lawn or shrub border specimen. Price: Strong 2-ft. plants, 39c each. Postpaid.

PURPLE LEAF PLUM (Prunus pissardi). Black bark, with leaves of striking, pinkish-purple color and lovely white blossoms. Price: Strong 2 to 3-ft. plants, 59c each. Postpaid.

RED LEAF PEACH. Brand new and a dandy. Foliage bright red in spring and summer. Flowers rose-pink. Price: 2-ft. plants, 39c each. Postpaid.

CHINA ROSE TREE. A beautiful pink flowering tree with large double pink flowers thickly set on showy, slender branches. It is an aristocrat of flowering trees. Price: Strong 2 to 3-ft. trees, 89c each. Postpaid.

MONK'S PEPPER TREE. Has spicy fragrance. Grows to about 4 feet. From mid-summer to early fall it is covered with lilac or lavender flowers on heavy dense spikes. Sure to bloom this year. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

GOLDEN RAIN TREE. Large round leaves with white blossoms in May followed by gold-yellow foliage in mid-summer. Price: Strong 2-ft. plants, 49c each. Postpaid.

KENTUCKY COFFEE TREE. Has gorgeous immense, compound leaves overhung by large seed pods. Hardy to the Great Lakes. Price: Strong 2-ft. plants, 69c each. Postpaid.

RED FLOWERING DOGWOOD (Cornus Florida Rubra). Covered in early spring with masses of large rose red blooms. Red berries in the fall. Very popular throughout the United States. Price: Strong 2-yr., 2 to 3-ft. plants, \$1.60 each. Postpaid.

SPIREA VAN HOUTTEI. One of the most beautiful of all the Spirea family. In early spring the plant is covered with such a mass of small dainty white flowers that it resembles a white snowbank. Its long gracefully drooping branches make it very beautiful. Use for screening unsightly places, mass planting or hedging. Price: Strong 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

RED BUSH HONEYSUCKLE. Like the famous vine, but grows in bush form. A lovely plant of upright habit ranging in size from 3 to 5 feet. Small, dainty leaves with abundance of small red flowers followed by red berries make it one of the most loved plants grown in the nursery. Very hardy. Can also be furnished in white. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

NAUGHTON FARMS, INC.
Waxahachie, Texas
Gentlemen:

Jan. 20, 1941

Enclosed find order for rose bushes, shrubs and vines. I was certainly pleased with the rose bushes received last spring. They were the best I have ever planted at any price, and I have ordered from leading nurseries.

G. A., Granite City, Ill.

SHASTA DAISY

15 for \$1

Myriads of delightful blooms of white and vivid golden centers from May till frost—that's Shasta Daisy! Exceptionally decorative and very hardy. You get 15 strong, sturdy plants for only \$1.00 postpaid.
ORDER OFFER No. F

FLAME AZALEA

This Azalea is one of the most popular. Reaches 3 ft. height, blooms red. Very hardy and easy to grow. Price: Each, 49c. Postpaid.

HEDGE OFFER

Here is the hedge plant bargain of the year. Think of it! 29 strong, 1-year plants, 9 to 12-in. size, enough to make you a beautiful hedge, for only \$1.39. Postpaid. Every plant is guaranteed satisfactory. (See page 3). Only Naughton can make such an offer.

ORDER COLLECTION No. 7

Enjoy Comfort and Beauty through the Years

WITH NAUGHTON'S FINE

SHADE TREES



WEeping WILLOW

CHINESE ELM. The South's most popular shade tree. Small dainty little leaves of a light green color. Of tall-growing, wide-spreading habit, it is very stately and the quickest shade that is grown today. Price: 2 to 3-ft. trees, 35c each; 3 to 4 ft. trees, 45c each; 4 to 5-ft. trees, 65c each; 5 to 6-ft. trees, 75c each. Postpaid.

CHINESE POPLAR. Leaves are a light shade of green. Bark is brilliant shade of Carmine rose that gives it an Oriental effect. Very popular. Price: 2 to 3-ft. trees, 35c each; 3 to 4-ft. trees, 45c each; 4 to 5-ft. trees, 65c each; 5 to 6-ft. trees, 75c each. Postpaid.

CAROLINA POPLAR. A species of Poplar family. Its wide spreading branches and great saucer-like leaves give it a very pleasing appearance. Very showy. Price: 2 to 3-ft. trees, 35c each; 3 to 4-ft. trees, 45c each; 4 to 5-ft. trees, 65c each; 5 to 6-ft. trees, 75c each. Postpaid.

SILVER LEAF MAPLE. Looks like a ball of glowing silver in the sunshine with its highly colored silver leaves. An aristocrat of the shade family. Price: 2 to 3-ft. trees, 25c each; 3 to 4-ft. trees, 39c each. Postpaid.

LOMBARDY POPLAR. Stands erect, tall and ever graceful. The Lombardy is by far the most handsome of all the shades and admired by all who see it. Be sure to order these for your landscape. Beautiful in rows. Price: 2 to 3-ft. trees, 29c each; 3 to 4-ft. trees, 39c each; 4 to 5-ft. trees, 69c each; 5 to 6-ft. trees, 89c each. Postpaid.

TULIP TREE. A very colorful shade. Large green leaves and tulip-like flowers make it the most admired in the nursery. Its yellowish flowers are almost the exact shape of a tulip. It is a great novelty when in bloom. Price: 3 to 4-ft. trees, 69c each. Postpaid.

SYCAMORE. A lofty, wide-spreading tree with immense heart-shaped leaves. Valuable for its handsome foliage and free growth. A very fine street tree. Price: 2 to 3-ft. trees, 35c each; 3 to 4-ft. trees, 50c each; 4 to 5-ft. trees, 70 each; 5 to 6-ft. trees, 85c each. Postpaid.

SCARLET MAPLE. Medium size tree at maturity. Scarlet leaves during the entire year give it a very pleasing appearance. Very hardy. Price: 2 to 3-ft. plants, 35c each. Postpaid.

WEeping WILLOW. A graceful tree of large size, foliage fresh bright green, tinted to lighter shades. Long drooping branches give it a weeping effect. Price: 3 to 4-ft. trees, 45c each. Postpaid.



LOMBARDY POPLAR



SYCAMORE



CHINESE ELM

SHADE TREE BARGAIN OFFER

Enjoy cool shade in summer! Get three fine, large Chinese Elm Trees in 5- to 6-ft. size, all ready to grow in your yard and to shade your home.

A regular \$2.25 value—sent postpaid for only \$1.65.

Send for this bargain today!

ORDER COLLECTION No. 25

10 LOMBARDY POPLARS for \$1

Fine, field-grown Lombardy Poplar shade trees. Splendid for mass planting, border, roadway or parkway planting. You get 10 strong trees for only \$1.00. Shipped express collect.

ORDER COLLECTION No. 14

HARDY PHLOX

They are a mass of blooms until frost. All varieties we offer are the large flowering type. All are newer varieties. Nothing adds more color to your landscape or beds than a flock of Hardy Phlox. **PRICES:** Each 30c; any 5 for \$1.39. Postpaid.



Variety	Description
PRIME MINISTER	Pure white, with vermillion red eye
MOONLIGHT DREAM	Exceptionally large, pure white flower
DAILY SKETCH	Brilliant salmon pink, crimson eye
SALMON BEAUTY	Beautiful deep salmon pink with white eye
SALMON GLOW	Flame pink with salmon
CHIEFTON	Deep crimson, holds intense color
R. P. STRUTHERS	Rosy red, scarlet eye
TIGRESS	New orange scarlet
FUERBRAND	Flaming orange scarlet, tinted with carmine
WM. KESSELRING	Plum purple shading to dainty lilac eye
ROSENBURG	Deep purple
CAROLINE VANDENBERG	Lilac blue, large flowerets



BIG BALL Chrysanthemums

GORGEOUS BALLS OF BEAUTY

Beautiful balls of beauty in brilliant shades . . . That's what you can have when you grow large flowering Big Ball Chrysanthemums. Easy to grow. Bloom the first year. Have these aristocrats to decorate your home with in the late summer and early fall and until Thanksgiving. We can furnish these in: Red, pink, bronze, purple, lavender, white and yellow colors. Price: Each, 25c; 3 for 69c; 6 for \$1.29. Postpaid.

PINK CUSHION MUMS

The favorite of all hardy mums. Easy to grow everywhere. A mass of exquisite pink flowers from August to Thanksgiving. Blooms very profusely first season. Can furnish in Red and Bronze also. Price on strong plants: Each, 19c; 5 for 95c; 12 for \$1.98. Postpaid.



VEGETABLE SEEDS

BIG PACKETS - FINE SEEDS
BE SURE TO PLANT A VICTORY GARDEN

- GREEN POD BEANS, Varieties:**
Burpee's Stringless Green Pod, Giant Stringless Green Pod, Tennessee Green Pod.
- BUSH WAX BEANS, Varieties:**
Prolific Black Wax, Improved Golden Wax
- LIMA BEANS (Pole and Bush), Varieties:**
Henderson's Bush Lima, Speckled Pole Lima.
- POLE BEANS, Varieties:**
Kentucky Wonder, Ideal Market.
- BEETS, Varieties:**
Crosby's Egyptian, Detroit Dark Red Turnip.
- SELECTED CABBAGE, Varieties:**
Charleston Wakefield, Early Flat Dutch, Early Jersey Wakefield.
- CARROTS, Varieties:**
Danver's Half Long, Red Cored Chantenay.
- CORN, Varieties:**
Country Gentleman, Golden Bantam.
- COLLARDS, Varieties:**
Georgia or Southern, Georgia White Cabbage.
- CUCUMBERS, Varieties:**
Boston Pickle, Japanese Climbing, Long Green.
- EGG PLANT, Varieties:**
Black Beauty.
- KALE OR BORECOLE, Varieties:**
Green Curled Siberian.
- LETTUCE, Varieties:**
Big Boston, Early Curled Simpson, Iceberg.
- MUSTARD, Varieties:**
Japanese Mustard-Spinach (Tendergreen) Southern Giant Curled (Long Standing).

- MUSKMELON OR CANTALOUPE, Varieties:**
Improved Banana, Honeyball, Pollock 10/25, Rockyford.
- WATERMELON, Varieties:**
Alabama Sweet, Cletex, Golden Honey, Stone Mountain, Tom Watson.
- OKRA, Varieties:**
Dwarf Green Long Pod, White Velvet.
- PARSLEY, Varieties:**
Champion Moss Curled.
- PARSNIPS, Varieties:**
Large Sugar or Hollow Crown.
- PEAS (early Varieties):**
Alaska, American Wonder, Nott's Excelsior, Little Marvel.
- PEPPER, Varieties:**
California Wonder, Long Red Cayenne, Ruby King.
- PUMPKIN, Varieties:**
Green Striped Cushaw, King of the Mammoth
- RADISH, Varieties:**
Crimson Giant, Early Deep Scarlet Turnip, Vicks Scarlet Globe.
- SELECTED TOMATO, Varieties:**
Break O'Day, Dwarf Champion, Dwarf Stone, McGee, Spark's Earliana, Yellow Pear (for preserves).
- TURNIP SEEDS, Varieties:**
Amber Globe, Purple Top Strap Leaf, Early Purple Top White Globe.

BIG FULL PACKET
only 7c ea. postpaid.
ANY 6 PACKETS
for only 37c Postpaid
ANY 12 PACKETS
for only 69c Postpaid

7c

Naughton's FRUITS AND NUTS



BIG JUMBO 3-Year Old PEACH TREES

Big, strong, 3-year-old 6-foot bearing-size trees to grow fruit for market and fruit for your own table. Almost all soils are well adapted for growing the peach. It is more suited to Southern soils and conditions than any other fruit. Plant Naughton's heavy-rooted Jumbo-size peach trees and enjoy delicious fruit from your own orchard.

Variety	Color—Free or Cling	Ripe
✓ ELBERTA	Yellow, free	July 15
✓ MAMIE ROSS	White, pink, semi	June 30
✓ AUGBERTA	Yellow, cling	August 15
✓ EARLY ELBERTA	Yellow, free	June 25
✓ GOLDEN JUBILEE	Yellow, free	June 10
✓ ARP BEAUTY	Yellow, free	June 20
✓ INDIAN CLING	Blood red	August 15
✓ CHINESE CLING	White, cling	July 10

PRICES ON THREE-YEAR PEACH TREES—POSTPAID. 4 to 5-ft. size, 89c each; 5 to 6-ft. size, 98c each.



FIGS

These are fine, heavy-rooted, field-grown fig trees that will jump in and grow and begin to bear quickly for you. The production of figs has never kept pace with the demand. Figs make a good money

crop. Plant lots of them and enjoy fresh figs on your own table and have them for market.

- ✓ **MAGNOLIA FIG.** Extremely large, sweet, greenish-yellow.
- ✓ **BROWN TURKEY FIG.** Medium size, green to bronze, sweet.

PRICES ON FIG BUSHES—POSTPAID

Nice strong plants	35c each
Bearing size plants	98c each

PECAN TREES

Plant pecan trees for profit and for shade. They will pay dividends in five to six years after planting if properly handled. All of our trees are three years old with very heavy root systems. They are paper shell types.



Eastern Varieties:

- ✓ **STUART**
- ✓ **SCHLEY**
- ✓ **SUCCESS**
- ✓ **DELMAS**
- ✓ **MOORE**

Western Varieties:

- BURKETT**
- HALBERT**
- WESTERN SCHLEY**
- TEXAS PROLIFIC**

PRICES ON PECANS—POSTPAID

	Each
2 to 3-ft. trees	\$2.49
3 to 4-ft. trees	3.49
4 to 5-ft. trees	4.69
5 to 6-ft. trees	6.98



APPLES

Fine, large, heavy-rooted apple trees that are field-grown and very hardy. Plant plenty of these trees and in a few years you can gather apples from your own orchard. Our low prices on Naughton's famous apple trees are possible only because we ship these trees by the thousands right from Waxahachie.

Variety

Description

✓ RED DELICIOUS	finest red apple; bears young, keeps long
✓ YELLOW DELICIOUS	it bears young; fruit large, juicy
✓ RED JUNE	fine red apple, heavy bearer
✓ EARLY HARVEST	medium size yellow; ripens in July
✓ GOLDEN SWEET	splendid large yellow
✓ NORTHERN SPY	the best eastern apple
✓ WINESAP	old favorite; fruit keeps winter and spring
✓ YELLOW TRANSPARENT	most popular yellow; ripens July
✓ ANOKA	new early apple; generally bears first year; fruit is red, yellow
✓ MAIDENS BLUSH	the old favorite; large yellow apples
✓ STAYMAN	most profitable apple
✓ GRIMES GOLDEN	medium to large cooking apple

PRICES ON ALL ABOVE APPLE TREES POSTPAID

2 to 3-ft. trees	\$.89 each
3 to 4-ft. trees	1.15 each
4 to 5-ft. trees	1.49 each
5 to 6-ft. trees	1.89 each

PLUM TREES

Every home, every farm should have its own orchard of plums—whether it be just a few trees or many acres producing hundreds of bushels of selected fruit for market. All Naughton plums are two-year-old, field grown, heavy-rooted trees.

PRICES ON PLUM TREES—POSTPAID

2 to 3-ft. size	\$.89 each
3 to 4-ft. size	1.15 each
4 to 5-ft. size	1.49 each

Variety	Color	Ripe
✓ RED JUNE	Red and yellow	June
✓ BRUCE	Red, yellow	July
✓ WILD GOOSE	Yellow	July
✓ ABUNDANCE	Cherry red	June
✓ AMERICA	Yellow and red	July
✓ SIX WEEKS	Deep red	May
✓ BURBANK	Red yellow	July
✓ GOLD	Yellow	July



BERRY VINES AND BUSHES

Name of Variety	Each	10	50	100
✓ HUCKLEBERRY	\$.19	\$1.70	\$7.98	\$14.00
✓ BUFFALO BERRY	.15	1.39	5.98	11.25
✓ ELDERBERRY	.25	2.29	11.00	19.90
✓ JUNE BERRY	.25	2.29	11.00	19.90
✓ RASPBERRY	.10	.58	1.65	2.50
✓ BOYSENBERRY	.19	1.69	6.98	13.50
✓ YOUNGBERRY	.10	.60	1.79	2.98
✓ LOGANBERRY	.25	1.98	8.98	14.98
✓ WHITE BLACKBERRY	.15	1.30	5.95	10.90
✓ CRANBERRIES	.59			
✓ JAPANESE WINEBERRY	.24			

All of the above berry vines and bushes are strong 2-year-old field-grown plants.

RARE GARDEN ROOTS

CHIVES. For soups and seasoning. Price: Each, 39c.

SPEARMINT. Good for seasoning or cool drinks. Price: Each, 39c.

PEPPERMINT. Cooking plant. Price: Each, 39c.
All Above Shipped Postpaid.

10 WILD IRIS only \$1

Extremely rare, very popular, Louisiana Wild Iris afford a range of many colors that are seldom seen in the field of flowers. Extremely hardy.

10 fine bulbs for only \$1.00. Postpaid.

ANIMAL AND BIRD PLANTERS

Novelty pottery, highly glazed, artistically finished in life designs of birds, cats, ducks, dogs, sheep, pig, camel, rhinoceros, goat, etc. Splendid for planting bulbs, house plants, and cactus in. Place in your sunrooms, dens, what-not tables, window sills, etc. Add charm and beauty to your home this winter by having growing plants in the house. Order half dozen of these novelty pots to use as prizes at your bridge parties. Always be ready. Have them in your home for gifts to your friends. Make ideal Christmas gifts. Be sure to order these by catalog number. Price: Each 32c; 3 for 89c; 6 for \$1.69. Postpaid.



GRAPES

We cannot put too much stress on the planting of grape vines in the South. A vine here, one there, and you will have all the fruit you want. As a commercial crop they have no equal, in our estimation, as you can always find a splendid market for good grapes. They do well in most all kinds of soil and will stand planting very close together. Why not cover your back fence with something that will make you money?



Variety	Description
CONCORD	bunch and berry large; fruit blue-black; one of the best grapes
CARMEN	large size, deep carmine-red
CACO	new red grape; vines very sturdy, bunches large
BLACK SPANISH	juicy, sweet, fine to eat
MUSCAT	Blue-black, heavy bearer, large bunches
NIAGARA	berry large; white grape, fruit tender, sweet, juicy

Prices on all above grape vines: Each, 20c; 10 vines for \$1.80; Postpaid.

GUMERA GRAPES

✓ **GUMERA GRAPES.** Fine grape from Greece. Berry one of largest grown, dark red to deep purple. Sweet and juicy. Vines bear quickly. Bear second year. Bunches weigh 4 to 6 pounds.

Prices on Gumera Grapes: Each, 39c; 3 for 98c. Postpaid.

BLACKBERRIES



Big, luscious fruit, ideal for fresh table use, canning or market. Blackberry pie and cobbler can't be beat! Grow blackberries in your garden this year. Your choice of finest varieties.

Varieties	Ea.	10	50	100
✓ McDonald	.15	1.25	4.98	8.98
✓ Early Wonder	.15	1.25	4.98	8.98
✓ Dallas	.15	1.25	4.98	8.98

SHIPPED POSTPAID

DEWBERRIES

Growing rapidly in popularity. Big luscious berries somewhat sweeter than blackberries. Fine for berry sauce and pies. Good market product. Hardy plants. Should be loaded with berries next summer.

PRICES ON DEWBERRY PLANTS—SHIPPED POSTPAID

Each	10	50	100
\$.15	\$1.19	\$4.75	\$8.25



ASPARAGUS

You don't know what you've missed if asparagus isn't growing in your garden. Large, crisp and delicious. Plant a big bed of it or border around your garden.

Price: 10 slips, 58c; 25 slips, \$1.38; 100 slips, \$5.38. Postpaid.

RHUBARB

Think of a big red rhubarb pie on your table, and yes, you grew it right in your own little garden. Doesn't that give you a thrill? Plant a few rhubarb plants and enjoy it fresh from your garden.

Price: Each, 20c; 6 for \$1.10; 12 for \$1.96. Postpaid.

HORSERADISH

A rare, hard-to-get garden root, but when it's growing in your garden you don't have to depend on your grocer. A half-dozen roots are sufficient for a moderate supply. Spreads quite rapidly.

Price: Crowns, 30c each. Postpaid.

6 HARDY CARNATIONS only \$1

A collection of assorted colors including reds, pinks, rose, whites. Ready for your garden now. Will bloom first season. All 6 plants for \$1.00, postpaid.

Order Collection No. 325



TWO-YEAR OLD PEACH TREES

Almost all soils are well adapted for growing the peach. It is more suited to Southern soils and conditions than any other fruit. Plant Naughton's heavy-rooted, sure-to-bear peach trees this year, and pick rich, luscious and delicious fruit from your own orchard.

Variety, Color, Free or Cling	Ripe
ELBERTA Yellow, free	July 15
MAMIE ROSS White, pink, semi	June 30
ARP BEAUTY Yellow, free	June 20
STINSON White	October 1
MAYFLOWER Red, pink, semi	May 25
RED BIRD Red, white, semi	June 25
AUGBERTA Yellow, cling	August 15
EARLY ELBERTA Yellow, free	June 25
BELLE OF GEORGIA White, free	June 20
EARLY WHEELER Red, white, cling	May 25

Variety, Color, Free or Cling	Ripe
CHINESE CLING White, cling	July 10
MINNIE STANFORD Yellow, red, cling	August 15
INDIAN CLING Blood red	August 15
GOLDEN JUBILEE Yellow, free	June 10
MIXON CLING Yellow, cling	July 15
ROCHESTER Yellow, red, free	Mid Aug.
HALE HAVEN Yellow, free	Late October
PRICES ON PEACH TREES—POSTPAID	
2 to 3-ft. size, each	\$.39
3 to 4-ft size, each	.59
4 to 5-ft. size, each	.89
5 to 6-ft. size, each	1.19



**FAMOUS
WORRY
BIRD**
\$1.00
POST
PAID

Let the Worry Bird worry for you. Hand-made of pine cone with composition head and feet, it is an unusual and attractive novelty bird. The features are hand-painted and in contrasting colors to the body in beautiful lacquered colors. A card is attached to the leg of the bird that tells all about him—why he flies backward—so buy the bird and let him do your worrying. A real dandy in every home to put in your den, on the window sill, or on your what-not table.
Price each \$1.00 Postpaid

BLAZING STAR

A novelty, a sensation in the garden. Very hardy; long spike-like blooms of brilliant violet and purple, blooming in profusion.

Price 29c each, 3 for 79c. Postpaid.

O X A L I S

Oxalis bulbs are easily grown and make showy color masses with shades of red, pink, white, and purple.

Price each 15c, 3 for 39c, 6 for 69c. Postpaid.



**TEXAS
COWBOY
BOOTS**
49c
PAIR

MINIATURES
ONLY

Here is the novelty you've been looking for direct from the great state of Texas. These are the famous miniatures of Texas cowboy boots. Hand-painted and highly designed. Made of clay and very durable. Be sure to order these to go on your what-not table, or to put in pairs on any of your window shelves, or book racks.

Price per pair 49c Postpaid

OTHER FRUIT & NUTS

These trees are strong 2- and 3-year-old stock with fine heavy root systems that are easy to transplant. Why not grow these different types of fruits and nuts at home, and enjoy them freshly gathered from your own trees?

Varieties	Size	Price
CHESTNUTS	3 to 4 ft.	\$3.25
BUTTERNUTS	5 to 6 ft.	3.50
ALMONDS	2 to 3 ft.	1.89

All above prices are on strong, heavy field-grown plants and are sent postpaid.

APRICOTS

All Naughton Apricots are strong, two-year-old, field-grown trees being produced by experts in fruit culture. Plant these heavy-rooted trees for profit.

Varieties: EARLY GOLDEN, MOORPARK, ROYAL, SUPERB, IMPERIAL, EARLY MAY, ALEXANDRIA, BLENHEIM, BIG BOY, CHINESE, TILTON, SUPERBA, WENATCHEE, CHESTER. Prices on Apricots, Postpaid.

2 to 3-ft. trees, each	\$.98
3 to 4-ft. trees, each	1.15
4 to 5-ft. trees, each	1.49
5 to 6-ft. trees, each	1.89



5 VARIETIES of PEACH or APPLE FROM ONE TREE

5-IN-1 APPLE

Think of it! Five kinds of apples on one tree. Solves the problem for the small home owner. The varieties in this tree are: Red Delicious, Yellow Delicious, Red Rome Beauty, Yellow Transparent and Anoka.

Price on strong heavy-rooted 5-N-1 Apple Trees, \$1.89 each. Postpaid.

5-IN-1 PEACH

Gather luscious, juicy and delicious, tree-ripe peaches at five different times in the year. Plant one of Naughton's 5-N-1 Peach Trees with Elberta, Hale-Haven, Red Bird, Golden Jubilee and Belle of Georgia on one tree.

Price on strong heavy-rooted 5-N-1 Peach Trees, \$1.89 each. Postpaid.

7 DELPHINIUM only \$1

Flowers of azure blue. Blooms from June until frost. Get 7 sturdy, strong-rooted, ready-to-bloom plants in assorted colors and varieties. All guaranteed satisfactory.

For only \$1.00 postpaid.
Order Offer No. 310

NAUGHTON'S HARDY PERENNIALS



TRITOMA



COLUMBINE



SHASTA DAISY



BLEEDING HEART



HARDY CARNATION



STATICE LATIFOLIA

ADD BEAUTY AND COLOR TO ANY GARDEN!



SHASTA DAISY. A clump here and a clump there make a solid mass of white with yellow centers; in bloom from May to frost, that's Shasta Daisy! Very hardy. Price: Each, 19c; 3 for 39c. Postpaid.

CHINESE LANTERN. Ornamental variety of winter cherry. Dense bush about two feet high. Blooms of bright orange-scarlet with lantern-like fruits which when cut will last all winter. Price: Each, 25c; 3 for 59c. Postpaid.

RED HOT POKER (Tritoma). Flowers are long spikes, bright red at top, orange and yellow at base of flower. Blooms July to frost. Very hardy. Price: Each, 29c; 3 for 65c. Postpaid.

COLUMBINE (Aquilegia). Fine early cutting perennials. Blooming May and June. Prefers partial shade. Price: Each, 25c; 3 for 69c. Postpaid.

HARDY PINKS. Resembles a small carnation. Bright pink. Blooms from May to mid-summer. Hardy. Price: Each, 19c; 3 for 39c. Postpaid.

DELPHINIUM. Hardy perennial. Very popular in all sections. Splendid cut flowers; a beautiful shade of blue. Price: Each, 25c; 3 for 69c. Postpaid.

PERENNIAL SWEETPEA. Plant similar to annual, only difference is a hardy perennial flower, pea-shaped borne on medium stems. Blooms all summer. Colors: Red and white. Price: Each, 19c; 3 for 49c. Postpaid.

BABY'S BREATH (Glyssophila). Has feathery panicles of small, starry white flowers that come in great quantities in early summer. Price: Each, 25c; 3 for 69c. Postpaid.

CANTERBURY BELLS. Covered with lovely bell-shaped rose flowers. Grows to about two feet. Price: Each, 22c; 3 for 59c. Postpaid.

PLATYCODON (Balloon Flower). Lovely, bell-shaped, blue flowers, blooms all summer. Price: Each, 19c; 3 for 49c. Postpaid.

STATICE LATIFOLIA (Sea Lavender). Immense heads of lilac-blue flowers in July and August. Good for cutting and winter bouquets. Price: Each, 25c. Postpaid.

CRENADIN CARNATION. Hardy, bright red, fine blooms. Can also furnish King of Blacks and Rose Queen. Price: Each, 25c. Postpaid.

COREOPSIS (Mayfield Giant). Flower rich golden yellow. Fine for cuts. Bloom all summer. Price: Each, 18c; 3 for 39c. Postpaid.

SILVER KING (Artemisia). Highly colored silver foliage makes it a splendid decorative plant. Price: Each, 25c; 3 for 65c. Postpaid.

VITAMIN B₁

PRICES

Test packet (enough for 10 gallons)	10c
Standard packet (enough for 100 gallons)	25c
Big Value packet (enough for 600 gallons)	98c

ALL VITAMIN B-1 SHIPPED POSTPAID

Try this amazing new plant food element on your cut flowers, potted plants, shrubs and lawns. Growers all over the country have had miraculous experiences with Vitamin B-1. Some say Primroses have doubled their size within a month, Rhododendrons have been transplanted perfectly in mid-summer, and 5-inch rose buds and Giant Daylilies with 8-inch stems have been grown with Vitamin B-1. Simply dissolve Vitamin B-1 tablets in water and use twice weekly. It's easy to do—the results will astound you. Order some Vitamin B-1 today.



28

NAUGHTON OFFERS A WIDE SELECTION OF

BULBS FOR

PEONY GARDEN

Beautiful early summer bloomers.
Fine for circle beds, in back-
grounds, or as single specimens
throughout your landscape. 3
strong Peonies in assorted colors
and different varieties sent to you
postpaid for only \$1.00.

Order Collection No. 51



RANUNCULUS



IRIS



NARCISSUS



GRAPE HYACINTH

HOME CANNING GUIDE

ONLY \$1.00
POSTPAID

Takes the scare out of canning. A
revolving chart 12"×12" giving at a
quick glance 24 of the more important
vegetables and fruits, with definite and
simple instructions on pre-cooking,
pressure-cooking, amounts of sugar,
salt, etc. to be added, to use, and
other information of vital importance
that assures success in canning.

Price each \$1.00 Postpaid

CANNAS 14¢ EACH POST PAID

Hardy nearly everywhere, producing large heads of some of the most
beautiful flowers, constantly in bloom throughout the long summer months—
that is NAUGHTON'S CANNAS! A bed here, and a bed there will furnish
you all the color that is needed during the summer months.

Variety	Color
THE PRESIDENT.....	pure red
APRICOT GLOW.....	lovely yellow, apricot
UNCLE SAM.....	cherry red
YELLOW KING HUMBERT.....	bright yellow
MRS. A. F. CONARD.....	supreme pink

NAUGHTON'S LOVELY IRIS

Everyone knows the value of beautiful Iris. The blooms are superior in substance,
brilliance and purity of color. Iris are one of the earliest blooming types of bulbs.

Variety	Color
EL CAPITAN.....	lavender blue
BLACK PRINCE.....	velvet black
RHEIN NIXA.....	ivory white
ROSEWAY.....	orange beard
MME. PACQUETTE.....	rosy red
SUSAN BLISS.....	two-tone pink
FONTE.....	blue and purple
DUCHESS.....	pure white
WALHALLA.....	violet purple

Prices on above varieties of Iris: Each 10c; 3 for 25c; 6 for 39c; 12 for 69
25 for \$1.25. Postpaid.

SPRING PLANTING



NARCISSUS. Very popular because of the ease with which they can be grown indoors. Fine for outdoor beds. Color: Yellow. Price: Each, 8c; 6 for 30c; 12 for 55c. Postpaid.

GRAPE HYACINTHS. Small type of the Hyacinth family. Bluish-purple in color with very small dainty flower resembling small grapes. Price: Each, 6c; 6 for 29c; 12 for 50c; 25 for 98c; 100 for \$2.50. Postpaid.

TUBEROSE. The most highly scented of them all. Beautiful white flowers borne on long stems. Bloom in mid-summer until frost. Lovely white. Price: Each, 6c; 6 for 33c; 12 for 59c; 25 for 98c; 100 for \$2.75. Postpaid.

JONQUILS. Fine little early bloomers of a bright golden yellow, multiply fast. Easy to grow. Price: Each, 6c; 6 for 33c; 12 for 55c; 100 for \$2.75. Postpaid.

STAR OF BETHLEHEM. Splendid little globe-shaped flowers of white with small jet black centers. Price: Each, 25c; 3 for 69c.

GLADIOLI

Gladioli produce sword-like leaves and spikes of gorgeous funnel-shaped flowers. Naughton bulbs are superior and noted for their fine blooming qualities.

Variety	Color
ALBANIA	pure white
BETTY NUTHALL	apricot pink
CHICAGO WHITE	snowy white
CRIMSON GLOW	red and crimson
GIANT NYMPH	large pink
GOLDEN DREAM	bright yellow
PICARDY	silver pink
SOUVENIR	buttercup yellow
SPIRIT OF ST. LOUIS	bronze orange
LOS ANGELES	salmon orange
ORANGE QUEEN	lovely orange

Prices on above varieties of Gladiolus: Each, 15c; 3 for 43c; 6 for 79c; 12 for \$1.39. Postpaid.



DAFFODIL



LILY OF THE VALLEY



CRINUM LILY



CONCOLOR LILY

TIGER FLOWER. Very brilliant in color. Bulbs very hardy. Blooms in mid-summer. Each stalk produces a flower and they bloom over a long period of time. Price: Each, 23c; 3 for 65c. Postpaid.

LILY-OF-THE-VALLEY. Showiest of all the lilies. Hundreds of little flowers on each stem growing in the shape of bells. That's Lily-of-the-Valley! Price: Each, 15c; 3 for 39c; 6 for 65c. Postpaid.

ANEMONES. Little single blooms. Fine petaled variety. A rainbow mixture of colors. Price: Each, 8c; 6 for 36c; 12 for 65c; 25 for 98c; 100 for 2.75. Postpaid.

AMARYLLIS LILY. Giant flowering Amaryllis with blooms 4 to 6 inches across. Ranging in color from pure white to fiery red. Blooms in early May. Price: Each 39c. Postpaid.

RANUNCULUS. Blooms in assorted colors, with colored centers and the flowers are almost a perfect replica of the rose. Very popular. Price: Each, 12c; 6 for 59c. Postpaid.



CANNA



REGAL LILY

**1ST PRIZE
COLLECTION**

Eight popular evergreens, all strong sturdy plants. 2 Euonymus Japonica, 1 Abelia, 2 Italian Cypress, 1 Oriental Arborvitae, 1 Nandina, 1 Waxleaf Ligustrum. All labeled. Sent postpaid for only \$1.59.

ORDER COLLECTION No. 19

**10 CANNA
BULBS for only**

**\$1
POST
PAID**

A splendid collection of 10 fine bulbs in assorted colors including yellow, red, apricot, pink, etc. Don't miss this opportunity to get enough bulbs to plant a gorgeous bed of cannas in your yard at amazingly low cost. 10 bulbs sent postpaid for only \$1.00.

ORDER OFFER No. 87-B

SURROUND YOUR HOME
With
A GORGEOUS RIOT OF COLOR
Plant
NAUGHTON'S TESTED BIG VALUE
FLOWER SEEDS
FOR COLOR AND FRAGRANCE



BIG 10¢ SIZE PACKET
6 FOR 37c; 12 FOR 69c; *only*
24 FOR \$1.29

Order as Many of Any Variety or Varieties
as You Desire At This Bargain Price!

Variety

AGERATUM, semi-dwarf mixed
CANDYTUFT, mixed
CARNATION, Marguerite, mixed
CENTAUREA (Bachelor's Button) Double Blue
CENTAUREA (Bachelor's Button) Double Mixed
CHINESE FORGET-ME-NOT
CHRYSANTHEMUM, double mixed
GERANIUM, mixed
GYPSOPHILA, (Annual), white
ICE PLANT
LANTANA, mixed
SUNFLOWER, Dwarf Chrysanthemum flowered
ZINNIA, Double Giant mixed
ZINNIA, Double Dahlia Flowered mixed
ZINNIA, Double Dahlia Flowered, separate colors
ZINNIA, Dwarf Lilliput Double mixed
ZINNIA, Dwarf Lilliput, separate colors
ZINNIA, Giants of California, double mixed
ZINNIA, Giants of California, separate colors
ASTERS, assorted
TEXAS BLUEBONNET

7¢
each
POSTPAID

CALENDULA
COSMOS
DAISY, SHASTA
PINKS, mixed
HOLLYHOCKS, mixed
LARKSPUR
MARIGOLD
NASTURTIUM
PETUNIA, mixed
STOCKS, mixed
SWEETPEAS, mixed
SWEET WILLIAM, mixed
VERBENA
MORNING GLORY,
mixed
MOONVINE
CYPRESS VINE mixed

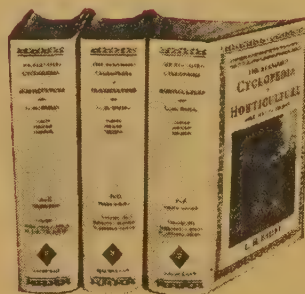
All Above Seeds Only 7c Per Packet Postpaid

GARDEN BOOKS

BIBLE PLANTS FOR AMERICAN GARDENS, by Eleanor Anthony King. This book is the first popular treatment of this very interesting subject of making Biblical gardens, presented with instructions on how to grow the plants—plants which Jesus used in his parables. More than 100 flowers, vines, trees, shrubs, vegetables, herbs, fruits and nuts which can be cultivated in outdoor and indoor gardens, are mentioned in this book. Illustrated; 221 pages; 5½ x 8 inches.....\$2.00

THE BOOK OF BULBS, by F. F. Rockwell. With this complete and practical book you can get the utmost in beauty from every kind of bulbous plant. Clearly written by one who knows; illustrated with 187 beautiful photographs and instructive drawings. Includes tulips, daffodils, hyacinths, lilies, crocuses, gladioli, dahlias, peonies, irises, begonias, and scores of other beautiful but not-so-well-known bulbs. Illustrated; 264 pages, 5½ x 7½ inches.....\$3.00

ANNUALS IN THE GARDEN, by H. Stuart Ortloff. Contains full instructions for growing annuals, sowing seed, transplanting, and care in the garden. Also includes summer-flowering bulbs and biennials. It is illustrated with a frontispiece in color, four photographs, and seventeen interesting landscape plans with planting lists for using these flowers in the home-garden scheme. 188 pages; 5½ x 8½ inches.....\$1.25



OLD ROSES, by Mrs. Frederick Love Keays. This is the story of the development of the rose from early pioneer days, through the introduction of the China roses and the culture of the Tea Roses, Moss Roses to the present high status of the rose. Illus.....\$3.00

PERENNIAL GARDENS by H. Stuart Ortloff. More than a list of plants with directions for growing, this is a creative handbook of their uses. There are directions for preparing and fertilizing the soil, cultivating, watering, pest control, transplanting, propagation, and winter protection. 18 illustrations; 92 pages; 5 x 7 inches.....\$1.25

PRINCIPLES OF FRUIT GROWING, by L. H. Bailey. Practical information for growers of every kind of tree and bush fruits. Tells where to locate the orchard, how to plant, cultivate, prune, spray for high production. Methods of harvesting, grading, and marketing are described. 186 illustrations, 432 pages; 5¼ x 7½ inches.....\$3.50



Michigan's Largest Bulb Growers

MICHIGAN CUSTOMERS ONLY: Add 3% Michigan Sales Tax to your order.

Nature's Way to a Productive Soil

Superior Brand Peat Moss

Plants are living, growing things, and need a congenial environment. This means a favorable climate, and more important still, a correct soil. Soil is made up of two kinds of material: mineral or inorganic, and vegetable or organic. Both are essential sources of plant food, but the organic material (called humus) plays by far the most important part. Peat Moss is the most desirable type of humus known. It is pure vegetable matter that improves soils that are too sandy by giving them body and coherence, and it gives life and porousness to heavy soil.

Superior Brand Peat Moss is excellent as a mulch. A layer of the loose, fluffy material on top of the ground will greatly check evaporation. Applied from one to five inches deep, it conserves soil moisture and prevents erosion. In winter it protects plant roots from severe cold.

Superior Brand Peat Moss is sold in bags, each containing two bushels. We will ship by freight CHARGES COLLECT. Shipping weight of two bags, about 100 pounds, depending on moisture content.



2 bags (4 bushels) . . \$2.20

6 bags (12 bushels) . . . \$ 6.60

4 bags (8 bushels) . . 4.40

1 cubic yard (22 bushels) 10.00

These prices do not include freight charges.

Vitamin Cartridges



NO SPECIAL
NOZZLE
NO SPRAYER
NO EXTRA
ATTACHMENTS
TO BUY

NEW—simple, easy, quick way to VITAMIZE your entire lawn and garden. Assure yourself of gorgeous, luxuriant flowers and a beautiful, attractive lawn that will be the envy of your friends and neighbors.

NO FUSS—NO MESS—NO BOTHER

Simply remove the nozzle from your garden hose, drop a VITAMIST Cartridge into the hose, replace the nozzle and turn on the water. NOTHING ELSE LIKE IT. One Cartridge will VITAMIZE 1,500 square feet.

THIRTY WEEKS' SUPPLY - - - Postpaid
Packed 30 cartridges in a box—enough to VITAMIZE 1,500 square feet once a week for thirty weeks.

\$1.00

NELIS NURSERIES, Inc., Holland, Mich.

ORDER BLANK

Please do not write
in this space

**NAUGHTON FARMS
INCORPORATED
WAXAHACHIE, TEXAS**

"CUSTOMERS NOTICE"

This catalog supersedes all previous Naughton catalogs and cancels all previous guarantees and prices. Be sure to order at current prices for prompt delivery.

Please do not write
in this space

D. R.

D. S.

Via:

Filled

PLEASE SHIP THE FOLLOWING TO:

NAME _____

ADDRESS OR R.F.D. NO. _____

CITY AND STATE _____

[illegible]

**SEND 5 NAMES with your order
AND GET 1 FLOWERING SHRUB FREE!**
OF OUR SELECTION

To every customer sending in an order amounting to \$1.00 or more, accompanied by cash in full and who, in addition, sends us the names and addresses of five people who have not previously ordered from us, we will include free with their order one Flowering Shrub (our selection).

NAME	ADDRESS
NAME	ADDRESS
NAME	ADDRESS
NAME	ADDRESS
NAME	ADDRESS

INDEX

ANIMAL & BIRD PLANTERS	24
APPLE TREES	24
APRICOTS	26
AZALEA, FLAME	20
BERRY VINES & BUSHES	24 & 25
BLAZING STAR	26
BLUEBONNET SEEDS	15
BULBS	29
CACTUS	10
CACTUS WINDOW BOX	
OFFER No. DA-13	11
CANNA BULBS	28
CANNA OFFER No. 87-B	29
CARNATION OFFER, HARDY	25
CHRYSANTHEMUMS,	
BIG BALL	22
COLUMBINE OFFER No. 123	12
COTTON BOLLS	27
DAHLIAS	22
DELPHINIUM OFFER No. 310	26
DELPHINIUM OFFER No. PX-1	32
EVERGREENS,	
BROADLEAF	14 & 15
EVERGREENS,	
CONIFEROUS	12 & 13
EVERGREEN, DAD'S OFFER	12
EVERGREEN OFFER No. 19	29
EVERGREEN OFFER No. 20	13
EVERGREEN OFFER No. 27	12
EVERGREEN OFFER No. 111	14
EVERGREENS, OTHER	
POPULAR	8
FERNS, HARDY OUTDOOR	18
FIG TREES	23
FLOWERING	
SHRUBS	16, 17, 18 & 19
FLOWERING SHRUBS,	
NEW & UNUSUAL	20
FRUIT & NUT TREES	26
GARDEN ROOTS	24
GLADIOLI	29
GLORY OF THE GARDEN	
PLANTS	14
GRAPE VINES	25
GRASSES, ORNAMENTAL	18
HEDGE PLANTS	15
HEDGE OFFER No. 7	20
HEMEROCALLIS	12
HOLLYHOCKS	9
HONEYSUCKLE, TARTARIAN	19
IRIS	28
IRIS OFFER,	
LOUISIANA WILD	24
IRIS OFFER No. W	9
IVY, GROUND	18
LILACS, FRENCH	18
LILACS, HARDY	28
LOMBARDY POPLAR OFFER	
No. 14	21
MUMS, PINK CUSHION	22
ORCHIDS, HARDY	6
OXALIS	26
PEACH TREES	23 & 26
PEACH TREES, OFFER No. 97	8
PECAN TREES	23
PEONY OFFER No. 51	28
PERENNIALS, HARDY	30
PHLOX, HARDY	22
PLUM TREES	24
POMEGRANATES	19
POTTERY	11 & 19
POTTERY, MEXICAN	8
ROSE DUST	9
ROSES, BIG JUMBO	9
ROSES, CLIMBING	7
ROSES, EVERBLOOMING	
BUSH	5, 6
ROSES, NEW AND RARE	7
ROSES, POLYANTHA OR	
BABY DOLL	7
ROSES, WHITE CLUSTER	7
SHADE TREES	21
SHASTA DAISY OFFER No. F	20
SPIREA VAN HOUTTEI	
OFFER No. SV-1	16
TEXAS COWBOY BOOTS	26
TUBEROSE OFFER, MEXICAN	6
TRANSPLANTONE	12
UNUSUAL & ODD	
FLOWERING PLANTS	13
VEGETABLE SEEDS	22
VINES, HARDY	9
VIOLET OFFER No. 6	13
VITAMIN B-1	30
WORRY BIRD	20

Spring,
1945

NOTICE Through duplication of names you are likely to receive more than one of our catalogs. If such is the case, we would certainly appreciate it if you would give one copy to your neighbor.

SEE OUR GUARANTEE ON PAGE 3

2 ROSES *and* 3 DELPHINIUM



**EXPRESS
COLLECT**

\$1

"FOR YOUR FLOWER GARDENS"

Think of it! You get two splendid, 2-year-old, field-grown roses—each a proved winner in the hearts of America's rose lovers—and three lovely Blue Delphinium for only \$1.00 express collect. Each rose has proved its ability to grow and thrive throughout America and is a proved bargain in beauty and fragrance. These roses are strong, heavy-rooted, 2-year-old plants of hardy variety that will thrive wherever you may live. The three Delphinium are strong blooming-size plants that are hardy and easy to grow. The roses you will receive are:

RED RADIANCE (deep red)

PINK RADIANCE (bright pink)

Send just \$1.00 today and we will ship express collect the above two lovely roses and three Blue Delphinium plants. Order Rose Collection No. PX-1.

NOTICE TO CUSTOMERS

No price for any article listed or described herein exceeds the ceiling price for that article as determined under the applicable maximum price regulation issued by the Office of Price Administration. As required by that office, we will, upon request, furnish you with a statement of your maximum prices on any of the commodities which you inquire.

(Signed) NAUGHTON FARMS, INC.
Joe A. Naughton, President

NAUGHTON FARMS, Inc. WAXAHACHIE, TEXAS

Sec. 562, P. L. & R.

U. S. POSTAGE
PAID
Permit No. 28
WAXAHACHIE, TEXAS

TO _____
